



Deliverable WP5

Communication & Dissemination

Dissemination level: PU (Public)



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Reviewed by:	V.2	(list all reviewers)*		
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* Note from the Project coordinator: draft document is expected from the task leader and can involve other partners; the review of the document is performed by the task fellows, including the WP leader.

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Introduction

Over the past four years, the ASSETs+ Project has been striving to make a lasting impact in the European Defence sector. As we embark on the journey of summarizing the achievements, this communication and dissemination report serves as a testament to the collective efforts, milestones and KPIs achieved.

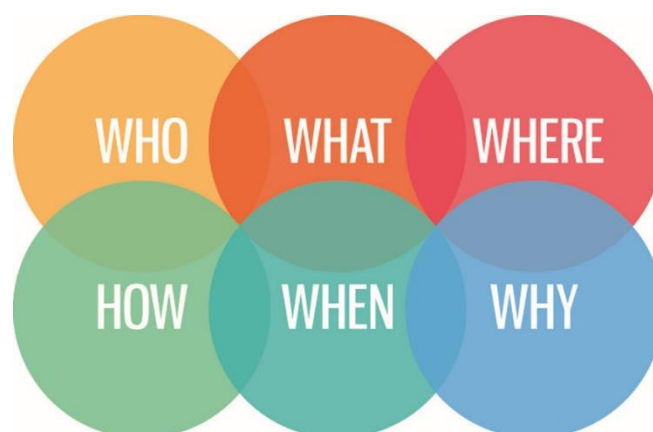
One of the cornerstones of the results lies in our commitment to transparent and efficient communication. This report is a comprehensive reflection of the work done, the communication strategies employed, the dissemination channels used and contributions made by the entire consortium.

The main objective of WP5 is to promote and disseminate the ASSETs+ project, its aims and results, to all relevant stakeholders of the Defence sector, as well as to communicate its outcomes to multiple audiences. For this purpose, two documents were developed and implemented from the beginning of the project:

- 1. Dissemination and Communication Action Plan (R5.1)
- 2. Awareness Plan (R5.2)

Each partner nominated a person (**Point of Contact for communication, POC**) responsible for detailed record keeping of all dissemination and communication activities. They delivered to the WP Leader all information gathered, filling in a reporting template (see pag.6).

The communication team will then turn the raw content into the relevant format, be it a tweet, a LinkedIn post, a website article, etc. following the "5W" and always trying to communicate before, during and after every action done by ASSETs+.



5.3 Content creation

A project identity was created at the beginning of the project with a distinctive project branding and logo, to be used on the project's documents and promotional materials. Also a website, and the specific social media profiles of the project on Twitter, LinkedIn and YouTube.

However, the website was totally redesigned in September 2021 and a new communication and dissemination material was developed in March-April 2022.

Logo

A project logo was designed in several formats to be used in all the communication and dissemination material. Also the European Defence Challenge logo, that was personalized in every edition.

<https://assets-plus.eu/media-kit/>



Templates

In order to standardize the consortium activities, a common layout for slide presentations, reports/deliverables and all project documents, several templates were designed.

- Deliverables: https://assets-plus.eu/wp-content/uploads/2022/04/Deliverable-Template_final-agreed_14-04-2022.docx
- Agenda: <https://assets-plus.eu/wp-content/uploads/2022/04/Agenda-Template-April.docx>
- Word single page: <https://assets-plus.eu/wp-content/uploads/2022/04/WordTemplate-1.docx>
- Power Point: https://assets-plus.eu/wp-content/uploads/2022/04/Assets_Powerpoint_Template_April-1.pptx
- Attendance List: <https://assets-plus.eu/wp-content/uploads/2022/04/Attendance-List.docx>
- Presentations for events, that were updated as the project based on the results: https://assets-plus.eu/wp-content/uploads/2023/05/ASSETs_presentation.pptx

https://assets-plus.eu/wp-content/uploads/2023/05/EDCIV-teaser_presentation.pptx

- Background for online meetings: <https://assets-plus.eu/wp-content/uploads/2022/04/background-blue.png>

Though the WP5 team is responsible for drafting the content for all communication channels, including the social media accounts and the website, they rely on the project partners for providing the raw material of the communication. The key information required is set out in a template to be filled in and sent to the communication team for each publication or event. The communications team will then turn the raw content into the relevant format, be it a tweet, a LinkedIn post or a website article. This content is in turn disseminated to all partners if they wish to adapt it or translate it for national/local dissemination.

- Template for events information

Type of Action	Project task	Title of the event	Date	Place/ Online	Organiser: Partner/ Others	Short description	TARGET GROUP: (Please, select with a X)		N° of registered	N° of attendees						links, social media, etc.	Photos/ video						
							A. Education & training providers	B. EQF Level 4-7 (Students, Graduates, Employees)		C. Companies in the defence sector	D. Enablers	E. Legislators & policymakers	F. Local, regional & national authorities	G. EU citizens	A. Education & training providers			B. EQF Level 4-7 (Students, Graduates, Employees)	C. Companies in the defence sector	D. Enablers	E. Legislators & policymakers	F. Local, regional & national authorities	G. EU citizens
Women																							

ASSETs+' Website

The project's website was designed to promote the project, its objectives and partnership, to update interested parties on progress, results and outcomes, to facilitate the sharing of public deliverables, teaching materials and other free resources. To reach the largest possible audience, the website was linked to the social media accounts of the project and advertised on the websites of the project consortium partners.

Developed in WordPress, it was totally redesigned in September 2021 with a responsive design and appealing look and feel, new images and sections: <https://assets-plus.eu>

It was optimized for SEO (Search Engine Optimisation) by setting the main keywords related to the Defence sector, skills and technologies on every single page.

There have been in total **46.246 visits** and **31.174 visitors** to the website from 2020-2023, with a significant increase in the number of visitors and visits every year. The tool used for analytics has been Matomo.

WEB	2020	2021	2022	2023																																																																																
Unique users	1.197	3.314	7.900	18.736																																																																																
Sessions (visits)	1.888	5.596	13.995	24.767																																																																																
Page views	6.575	18.128	34.854	46.388																																																																																
Avg. session duration	00:01:47	00:01:32	00:03:27	00:02:52																																																																																
Countries	<table><tr><td>1. France</td><td>278 (23.09%)</td></tr><tr><td>2. Italy</td><td>150 (12.44%)</td></tr><tr><td>3. Spain</td><td>104 (8.64%)</td></tr><tr><td>4. Denmark</td><td>88 (7.31%)</td></tr><tr><td>5. United States</td><td>86 (7.14%)</td></tr><tr><td>6. Belgium</td><td>72 (5.98%)</td></tr><tr><td>7. Germany</td><td>37 (3.07%)</td></tr><tr><td>8. Sweden</td><td>37 (3.07%)</td></tr><tr><td>9. Poland</td><td>36 (2.99%)</td></tr><tr><td>10. China</td><td>35 (2.91%)</td></tr></table>	1. France	278 (23.09%)	2. Italy	150 (12.44%)	3. Spain	104 (8.64%)	4. Denmark	88 (7.31%)	5. United States	86 (7.14%)	6. Belgium	72 (5.98%)	7. Germany	37 (3.07%)	8. Sweden	37 (3.07%)	9. Poland	36 (2.99%)	10. China	35 (2.91%)	<table><tr><td>1. France</td><td>401 (12.00%)</td></tr><tr><td>2. Romania</td><td>260 (7.78%)</td></tr><tr><td>3. United States</td><td>257 (7.69%)</td></tr><tr><td>4. Italy</td><td>241 (7.21%)</td></tr><tr><td>5. Spain</td><td>217 (6.50%)</td></tr><tr><td>6. Belgium</td><td>161 (4.82%)</td></tr><tr><td>7. Slovenia</td><td>113 (3.38%)</td></tr><tr><td>8. Germany</td><td>111 (3.32%)</td></tr><tr><td>9. China</td><td>99 (2.96%)</td></tr><tr><td>10. Poland</td><td>78 (2.33%)</td></tr></table>	1. France	401 (12.00%)	2. Romania	260 (7.78%)	3. United States	257 (7.69%)	4. Italy	241 (7.21%)	5. Spain	217 (6.50%)	6. Belgium	161 (4.82%)	7. Slovenia	113 (3.38%)	8. Germany	111 (3.32%)	9. China	99 (2.96%)	10. Poland	78 (2.33%)	<table><tr><td>1. France</td><td>1,003 (14.65%)</td></tr><tr><td>2. United States</td><td>740 (10.81%)</td></tr><tr><td>3. Spain</td><td>582 (8.30%)</td></tr><tr><td>4. Italy</td><td>519 (7.58%)</td></tr><tr><td>5. Belgium</td><td>345 (5.04%)</td></tr><tr><td>6. Germany</td><td>332 (4.83%)</td></tr><tr><td>7. Poland</td><td>238 (3.48%)</td></tr><tr><td>8. Netherlands</td><td>210 (3.07%)</td></tr><tr><td>9. United Kingdom</td><td>179 (2.61%)</td></tr><tr><td>10. India</td><td>142 (2.07%)</td></tr></table>	1. France	1,003 (14.65%)	2. United States	740 (10.81%)	3. Spain	582 (8.30%)	4. Italy	519 (7.58%)	5. Belgium	345 (5.04%)	6. Germany	332 (4.83%)	7. Poland	238 (3.48%)	8. Netherlands	210 (3.07%)	9. United Kingdom	179 (2.61%)	10. India	142 (2.07%)	<table><tr><td> Spain</td><td>3,160</td></tr><tr><td> Italy</td><td>2,416</td></tr><tr><td> France</td><td>2,070</td></tr><tr><td> United St</td><td>2,011</td></tr><tr><td> Poland</td><td>1,333</td></tr><tr><td> Belgium</td><td>1,040</td></tr><tr><td> Germany</td><td>1,019</td></tr><tr><td> Netherlar</td><td>773</td></tr><tr><td> United Ki</td><td>694</td></tr><tr><td> India</td><td>680</td></tr></table>	Spain	3,160	Italy	2,416	France	2,070	United St	2,011	Poland	1,333	Belgium	1,040	Germany	1,019	Netherlar	773	United Ki	694	India	680
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The website has been the main communication and repository tool. It has 9 main sections, with various subsections:

"About" with a description of the project, consortium, Pact for Skills for Defence, external experts and stakeholders.

"Results" with the dissemination events, courses, defence technologies Roadmap and Skills Blueprint, Body of Knowledge, the Strategy for developing Skills and Competences in the Defence Sector, and the rest of public deliverables.

"European Defence Challenge" with all the information of the IV editions, winners and their proposals.

European Defence **"Observatory"** for Qualifications.

"Education & Training" with all the information of the courses implemented for professionals and students and the "Train the Trainers" e-learning programme.

"Job opportunities" on the consortium

"Resources" where you can find the ASSETs+ papers and articles and information about conferences and events, funding opportunities, other European projects, policies, journals, courses, postgraduate studies and training.

"Media" with access to the posts published on the website and shared on social networks, newsletters sent and subscription, videos, and the media kit where you can download the main communication material (logos, flyers, posters, roll-ups, booklet)

"Join our network" with the call for stakeholders

In the next pages the main contents are described.

ASSETs+ Defence Job Profiles, Technologies & Skills Roadmap

WP5 has designed the public interface of the Roadmap in order to make all the information available on the website in a dynamic, friendly and attractive way. The look and feel of the Roadmap is in line with the logo of the Project and includes hotspots to click on for more information and links to the full reports.

Below the links to the dedicated section on the website with 3 subsections:

- [Defence-technologies-roadmap-skills-blueprint/](#)
 - [Data-driven-analysis-technologies-roadmap/](#)
 - [Data-driven-analysis-skills-blueprint/](#)
 - [Brainstorming-sessions/](#)

It was designed a banner for sharing this information on social networks:



Specific dissemination:

- Posts on the website:

<https://assets-plus.eu/now-available-the-assets-job-profiles-technologies-skills-roadmap/>

<https://assets-plus.eu/assets-main-results/>

- And shared on social networks:

https://x.com/ASSETS_Plus/status/1516314372074782722?s=20

<https://x.com/GifasOficial/status/1517049886146977792?s=20>

- Included in the newsletter sent in April 2022:

<https://preview.mailerlite.com/g9p3q4n3a7>

- It was also included in the powerpoint presentation used in several dissemination events, the booklet and the poster with final results

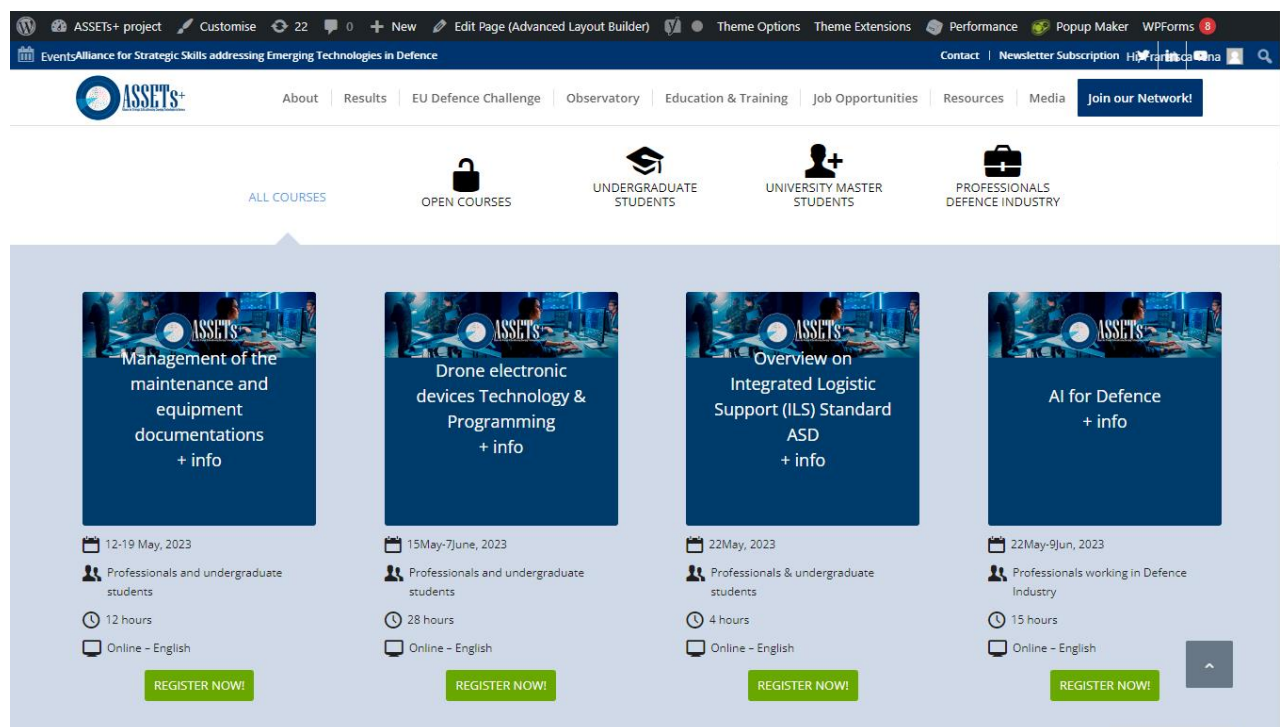
Education & Training section

The dissemination of the courses was made in two ways in parallel: as ASSETs+ education & training programmes as a whole and individually every time a course was open, the specific **ASSETs+ project** **GA 612678-EPP-1-2019-1-IT-EPPKA2-SSA-B** **Page 8 of 92**

banner for the course was designed and the information shared on the ASSETs+ website and partners', social networks, newsletters and external media (EDSP web, European Cluster Collaboration Platform (ECCP) and on the European Year of Skills platform) for a wider dissemination.

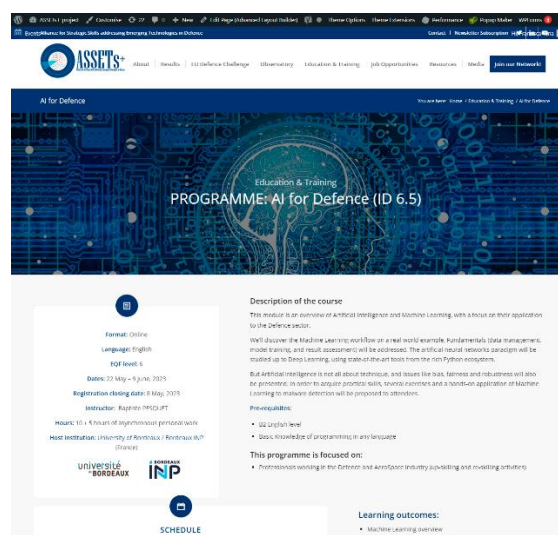
A dedicated section was developed on the website, with a filter by type of participant:

<https://assets-plus.eu/education-training/>



WP5 was responsible for uploading all the information of every course on the website, on an individual page, and to create the online version of the registration forms and the questionnaires for participants and trainers with the results' reports. The tool used was Typeform. Besides, a downloadable file was also created for printing. See an example below.

- Course single webpage: <https://assets-plus.eu/education-training/ai-for-defence/>



- Registration form: <https://e7u7nqv7tnb.typeform.com/to/VvHh7gmA>
- Printable presentation: https://assets-plus.eu/wp-content/uploads/2023/02/ASSETs_6.5_AI-for-Defence_UPDATE.pdf
- Questionnaire: <https://e7u7nqv7tnb.typeform.com/to/aqsGHtTF>
- Results report: <https://e7u7nqv7tnb.typeform.com/report/aqsGHtTF/Lf73xYMeFj7ZgNyg>
- Banner for social networks:



ASSETs+
Alliance for Strategic Skills addressing Emerging Technologies in Defence
Working to build a sustainable human resources supply chain for the European Defence Industry

FREE Online Training Programme
Artificial Intelligence for Defence

22 May- 9 June, 2023
(10hours +5 h asynchronous)

FOCUSED ON:
- Professionals (Defence & AeroSpace)

REGISTER NOW!

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www.assets-plus.eu

Other communication material:

- Testimonials of students for social networks:



ASSETs+
EDUCATION & TRAINING
www.assets-plus.eu

“ The ASSETs+ training programmes are a good way to improve and reinforce the link between our studies and the professional world. ”

Kylian Deville
Student, Master 1 "ISC - Complex systems Engineering"

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□ Banners for social networks (some examples below)



- Posters/pdf documents for the partners in order to share with their colleagues, with links to the courses for more information:

<https://assets-plus.eu/wp-content/uploads/2023/02/ASSETs-Open-Courses-2023.pdf>



- Poster with final results: <https://assets-plus.eu/wp-content/uploads/2023/12/ASSETs-Education-and-Training-1.pdf>

Specific dissemination:

- Posts on the website:
 - [Assets-education-training-next-courses/](#)
 - [Machine-learning-for-defence-training-programme/](#)
 - [New-assets-free-online-course-cybersecurity-in-the-digital-world/](#)
 - [2023-european-year-of-skills-new-assets-courses/](#)
 - [New-assets-courses-learn-new-skills-related-to-key-emerging-technologies-in-defence/](#)
 - [New-assets-courses-on-5g-and-performance-calculation-register-now/](#)
 - [ASSETs-crash-course-on-chatgpt/](#)
 - [Great-success-of-the-assets-crash-course-on-chatgpt-with-more-than-100-attendees/](#)
- 5 Newsletters sent:
 - [Registration for ASSETs+ new courses will open soon. Stay tuned!](#)
 - [2023 European Year of Skills: New Year, New Goals, New Skills to learn.](#)

[Are you interested in learning new skills related to key emerging technologies in Defence?](#)

[New ASSETs+ Courses open for registration](#)

[ASSETs+ crash course on ChatGPT](#)

□ Press release:

[New ASSETs+ Courses: Learn new skills related to key emerging technologies in Defence. April 2023](#)

□ Dissemination video:

<https://www.youtube.com/watch?v=2Ha5yQR-X6c&t=2s>

□ The information was also published on the EDSP web, **European Cluster Collaboration Platform (ECCP)** and on the **European Year of Skills platform** for a wider dissemination:

<https://clustercollaboration.eu/content/new-assets-courses-5g-and-performance-calculation-register-now>

<https://www.linkedin.com/feed/update/urn:li:activity:7062051738664546304>

<https://www.linkedin.com/feed/update/urn:li:activity:7086743445708378113>

https://x.com/Clusters_EU/status/1680932724276699138?s=20

https://x.com/ASSETS_Plus/status/1663059985297702913?s=20

https://year-of-skills.europa.eu/events-and-activities/assets-course-performance-calculation-2023-09-25_en

https://year-of-skills.europa.eu/events-and-activities/assets-5g-course-2023-09-11_en

https://year-of-skills.europa.eu/events-and-activities/assets-education-training-programme-rf-architectures-software-radio-transceivers-defence-2023-06-21_en

https://year-of-skills.europa.eu/events-and-activities/assets-education-training-programme-remote-sensing-image-analysis-2023-06-05_en

https://year-of-skills.europa.eu/events-and-activities/assets-education-training-programme-reverse-engineering-photogrammetry-defence-environments-2023-06-02_en

https://year-of-skills.europa.eu/events-and-activities/assets-education-training-programme-reach-compliance-and-circular-economy-aerospace-and-defence-2023-05-29_en

https://year-of-skills.europa.eu/events-and-activities/assets-education-training-programme-reach-compliance-and-circular-economy-aerospace-and-defence-2023-05-29-0_en

https://year-of-skills.europa.eu/events-and-activities/assets-education-training-programme-cybersecurity-2023-05-22_en

https://year-of-skills.europa.eu/events-and-activities/assets-education-training-programmeoverview-integrated-logistic-support-ils-standard-asd-2023-05-22_en

https://year-of-skills.europa.eu/events-and-activities/assets-education-training-programmeoverview-integrated-logistic-support-ils-standard-asd-2023-05-22-0_en

https://year-of-skills.europa.eu/events-and-activities/assets-education-training-programme-ai-defence-2023-05-22_en

https://year-of-skills.europa.eu/events-and-activities/assets-education-training-programme-drone-electronic-devices-technology-programming-2023-05-15_en
https://year-of-skills.europa.eu/events-and-activities/assets-education-training-programme-systems-engineering-2023-03-20_en

- And shared on social networks:

<https://www.linkedin.com/feed/update/urn:li:activity:7056922808819273730>
<https://www.linkedin.com/feed/update/urn:li:activity:7057329189783314432>
<https://www.linkedin.com/feed/update/urn:li:activity:7032267874253574144>
<https://www.linkedin.com/feed/update/urn:li:activity:7038427706312536064>
<https://www.linkedin.com/feed/update/urn:li:activity:7029342616504676352>
<https://www.linkedin.com/feed/update/urn:li:activity:7027214069904347137>
<https://www.linkedin.com/feed/update/urn:li:activity:7042487553257553920>
<https://www.linkedin.com/feed/update/urn:li:activity:7057615637396779008>
<https://www.linkedin.com/feed/update/urn:li:activity:7059112591196921856>
<https://www.linkedin.com/feed/update/urn:li:activity:7059451529681866752>
<https://www.linkedin.com/feed/update/urn:li:activity:7059794521877823490>
<https://www.linkedin.com/feed/update/urn:li:activity:7060199977280503809>
<https://www.linkedin.com/feed/update/urn:li:activity:7061237501503389696>
<https://www.linkedin.com/feed/update/urn:li:activity:7061601809458413568>
<https://www.linkedin.com/feed/update/urn:li:activity:7061966951400579073>
<https://www.linkedin.com/feed/update/urn:li:activity:7061980662290874368>
<https://www.linkedin.com/feed/update/urn:li:activity:7062051738664546304>
<https://www.linkedin.com/feed/update/urn:li:activity:7063798349774151680>
<https://www.linkedin.com/feed/update/urn:li:activity:7063840894910705664>
<https://www.linkedin.com/feed/update/urn:li:activity:7066328164066631680>
<https://www.linkedin.com/feed/update/urn:li:activity:7066678869558255616>
<https://www.linkedin.com/feed/update/urn:li:activity:7067032263854596096>
<https://www.linkedin.com/feed/update/urn:li:activity:7067416669777764352>
<https://www.linkedin.com/feed/update/urn:li:activity:7067806112338616320>
<https://www.linkedin.com/feed/update/urn:li:activity:7071764239983476737>
<https://www.linkedin.com/feed/update/urn:li:activity:7074285899500388352>
<https://www.linkedin.com/feed/update/urn:li:activity:7082297296402489344>
<https://www.linkedin.com/feed/update/urn:li:activity:7082299855028502528>
<https://www.linkedin.com/feed/update/urn:li:activity:7084131197773127680>
<https://www.linkedin.com/feed/update/urn:li:activity:7084496903140253696>
<https://www.linkedin.com/feed/update/urn:li:activity:7085566425221730305>
<https://www.linkedin.com/feed/update/urn:li:activity:7085566556813848576>
<https://www.linkedin.com/feed/update/urn:li:activity:7086743445708378113>
<https://www.linkedin.com/feed/update/urn:li:activity:7088075230153252864>

<https://www.linkedin.com/feed/update/urn:li:activity:7088097970813902848>
<https://www.linkedin.com/feed/update/urn:li:activity:7101854915391594496>
<https://www.linkedin.com/feed/update/urn:li:activity:7102215012152131586>
<https://www.linkedin.com/feed/update/urn:li:activity:7105814131768737792>
<https://www.linkedin.com/feed/update/urn:li:activity:7106920797977391104>
<https://www.linkedin.com/feed/update/urn:li:activity:7109451084326219776>
https://x.com/ASSETS_Plus/status/1682315035039657984?s=20
https://x.com/univbordeaux_EN/status/1681661477302808578?s=20
https://x.com/Clusters_EU/status/1680932724276699138?s=20
https://x.com/ASSETS_Plus/status/1676525076605222912?s=20
https://x.com/ASSETS_Plus/status/1676528779613667328?s=20
<https://x.com/univbordeaux/status/1679070662013472768?s=20>
<https://x.com/jmdefuentes/status/1678993561642053632?s=20>
https://x.com/ASSETS_Plus/status/1678726823151120384?s=20
https://x.com/FADA_CATEC/status/1678338402054295552?s=20
<https://x.com/Atlascenteraero/status/1678340773018738688?s=20>
https://x.com/ASSETS_Plus/status/1676528779613667328?s=20
https://x.com/ASSETS_Plus/status/1676525076605222912?s=20
https://x.com/ASSETS_Plus/status/1668517241300701191?s=20
https://x.com/ASSETS_Plus/status/1665996937986813954?s=20
https://x.com/ASSETS_Plus/status/1665996937986813954?s=20
https://x.com/ASSETS_Plus/status/1660561043754450944?s=20
https://x.com/ASSETS_Plus/status/1655834107593498626?s=20
https://x.com/ASSETS_Plus/status/1654432473479012353?s=20
https://x.com/ASSETS_Plus/status/1660561043754450944?s=20
https://x.com/ASSETS_Plus/status/1658766740891877379?s=20
https://x.com/ASSETS_Plus/status/1658766406102523904?s=20
https://x.com/ASSETS_Plus/status/1658065093718941698?s=20
https://x.com/ASSETS_Plus/status/1658031586527330304?s=20
https://x.com/Clusters_EU/status/1656255413761785857?s=20
https://x.com/ASSETS_Plus/status/1656212688505126913?s=20
https://x.com/ASSETS_Plus/status/1656197512250773506?s=20
https://x.com/ASSETS_Plus/status/1655834107593498626?s=20
https://x.com/ASSETS_Plus/status/1655470663178547202?s=20
https://x.com/ASSETS_Plus/status/1654432473479012353?s=20
https://x.com/ASSETS_Plus/status/1654026833531138048?s=20
https://x.com/ASSETS_Plus/status/1653680940495917061?s=20
https://x.com/FADA_CATEC/status/1653434188849111046?s=20
https://x.com/ASSETS_Plus/status/1653324653538967554?s=20

Taking advantage of international dates:

<https://www.linkedin.com/feed/update/urn:li:activity:7039163297866100736>

https://x.com/ASSETS_Plus/status/1653317141901328389?s=20

<https://x.com/AndAerospace/status/1653309281758851074?s=20>

https://x.com/ASSETS_Plus/status/1651846834829119489?s=20

https://x.com/ASSETS_Plus/status/1651559863221198855?s=20

https://x.com/ASSETS_Plus/status/1651152715106451456?s=20

<https://x.com/univbordeaux/status/1650504225355362307?s=20>

https://x.com/ASSETS_Plus/status/1636718808780926976?s=20

https://x.com/ASSETS_Plus/status/1633392370258440192?s=20

https://x.com/ASSETS_Plus/status/1632658900213268480?s=20

https://x.com/ASSETS_Plus/status/1631264818962235393?s=20

https://x.com/ASSETS_Plus/status/1626495466249588736?s=20

https://x.com/ASSETS_Plus/status/1623574023798915074?s=20

https://x.com/ASSETS_Plus/status/1621443754631610368?s=20

https://x.com/ASSETS_Plus/status/1621443754631610368?s=20

https://x.com/ASSETS_Plus/status/1549680390968934400?s=20

https://x.com/ASSETS_Plus/status/1547879477421547522?s=20

https://x.com/ASSETS_Plus/status/1547140786441134084?s=20

https://x.com/ASSETS_Plus/status/1539637074269044736?s=20

https://x.com/ASSETS_Plus/status/1538819368615911424?s=20

https://x.com/ASSETS_Plus/status/1534780174872588288?s=20

https://x.com/ASSETS_Plus/status/1534445651995594753?s=20

https://x.com/ASSETS_Plus/status/1532653647921917953?s=20

<https://x.com/univbordeaux/status/1524364015081824256?s=20>

https://x.com/ASSETS_Plus/status/1522583591091412992?s=20

https://x.com/ASSETS_Plus/status/1522583591091412992?s=20

WP5 also designed the Certificates of attendance/achievement/trainers:



- Design of Fiches for all the courses (some examples below):

	
PROTOTYPE COURSE: Circuit Boards Processors Chips Electronic Equipment	
EQF: 4	DOMAINS: ARTIFICIAL INTELLIGENCE - ROBOTICS - AUTONOMOUS SYSTEMS
 AIM	The importance of drones in the defence context is increasing fast. It is necessary to understand their electronic structure to be able to maintain them and to improve their performances.
 KEYWORDS	➢ Electronic technology of drones ➢ Embedded system for drones (connected to sensors, display screens, camera and motors) ➢ Program an embedded computer to control all its attached electronic devices ➢ Client/server communication between a drone and a remote computer and how to secure it by data encryption
 JOB PROFILES	1. computer hardware engineering technician 2. computer numerical control machine operator 3. computer-aided design operator 4. electronics engineering technician, 5. instrumentation engineering technician 6. robotics engineering technician 7. sensor engineering technician
TARGET	 Professionals
HOURS	 28 hours (7x4)
FORMAT	 Online
PEDAGOGICAL APPROACH	➢ Synchronous Learning (Live Videoconferences for Lectures) ➢ Practical activities demonstrations online

	
PROTOTYPE COURSE: Computer Methods in Aerospace Engineering	
EQF: 7	DOMAINS: ROBOTICS, ARTIFICIAL INTELLIGENCE & AUTONOMOUS SYSTEMS
 AIM	The main educational goal of the subject is to acquire knowledge and skills in the field of modern methods and computer tools supporting the process of conceptual and initial design of complex aviation and space systems. An additional purpose is to show the strong interdependence between design tools and design processes. One of the course specific objectives is to explain the role of each tool at each product development phase.
 KEYWORDS	➢ Computer Aided Engineering (CAE), ➢ Mission Engineering, ➢ Digital Engineering (DE), ➢ Model-Based Engineering (MBE), ➢ Model-Based Systems Engineering, ➢ Aerospace Systems Optimization, ➢ Aerospace System Designing, ➢ Systems Engineering (SE), ➢ Systems Modelling Language (SysML), ➢ Computer Aided tools (CAx), ➢ CAE, ➢ CAD, ➢ CAT, ➢ CAM
 JOB PROFILES	➢ Aerospace engineer ➢ Military Engineer ➢ Research Engineer
TARGET	 Graduate Students
HOURS	 90 h
FORMAT	 On-site (Part of a Master programme course)
PEDAGOGICAL APPROACH	➢ Lectures ➢ Projects ➢ Laboratories

Train the Trainers E-learning Programme



A dedicated section was created on the website to present and gather all the material of this e-learning programme that includes use cases to get a better understanding of the design and implementation of each course, a pedagogical approach and a guided tour of European tools such as ESCO. In total: 18 videos, a self-assessment questionnaire and feed-back forms.

All the material is available in the link below:

<https://assets-plus.eu/train-the-trainers-e-learning-programme/>.

Regarding the specific communication and dissemination actions

☐ Post on the website:

<https://assets-plus.eu/assets-train-the-trainers-e-learning-programme/>

☐ Dissemination video:

<https://www.youtube.com/watch?v=kZNoGcx71Fw>

☐ Press release:

https://assets-plus.eu/wp-content/uploads/2023/05/Press-Release_Train-Trainers.pdf

☐ Newsletter:

<https://preview.mailerlite.com/c8e0x9x6x2>

☐ Social networks:

<https://www.linkedin.com/feed/update/urn:li:activity:7062331148420399104>

<https://www.linkedin.com/feed/update/urn:li:activity:7066781925096513537>

<https://www.linkedin.com/feed/update/urn:li:activity:7072851645482639360>

https://x.com/ASSETS_Plus/status/1656562135093194755?s=20

https://x.com/ASSETS_Plus/status/1656562135093194755?s=20

☐ It was also shared by the ECCP on its platform and social networks:

<https://clustercollaboration.eu/community-news/now-available-assets-train-trainers-e-learning-programme>

[https://www.linkedin.com/posts/european-cluster-collaboration-platform-eccp_eccp-activity-7066747938357571584-](https://www.linkedin.com/posts/european-cluster-collaboration-platform-eccp_eccp-activity-7066747938357571584-6Hw2?utm_source=share&utm_medium=member_desktop)

[6Hw2?utm_source=share&utm_medium=member_desktop](https://www.linkedin.com/posts/european-cluster-collaboration-platform-eccp_eccp-activity-7066747938357571584-6Hw2?utm_source=share&utm_medium=member_desktop)

https://x.com/Clusters_EU/status/1660981333445820418?s=20

Resources

A dedicated section was created on the ASSETs+ website with relevant information collected by the project. Examples of policies and initiatives at national and regional level aiming at addressing skills shortages and mismatches. They were prepared in form of synthetic fiches by Rzeszow team and uploaded under WP5 to the website in a more visual way: a short description with the main information, images and links. With the possibility to filter the information by type and area of technology with a web search engine: <https://assets-plus.eu/results/fiches/>

Alliance for Strategic Skills addressing Emerging Technologies in Defence

Contact | Newsletter Subscription

ASSETS+ About Results EU Defence Challenge Observatory Education & Training Job Opportunities Resources Media [Join our Network!](#)

Filter by type of information below:

- ASSETS+ PAPERS
- INTERNATIONAL CONFERENCES
- FUNDING OPPORTUNITIES
- EUROPEAN PROJECTS
- POLICIES
- JOURNALS
- ASSETS+ COURSES
- UNIVERSITY COURSES
- POSTGRADUATE STUDIES
- TRAINING

Alliance for Strategic Skills addressing Emerging Technologies in Defence

Contact | Newsletter Subscription

ASSETS+ About Results EU Defence Challenge Observatory Education & Training Job Opportunities Resources Media [Join our Network!](#)

EUROPEAN PROJECTS

Engage in EU projects related to the defence industry. These projects allow you to collaborate with international partners, leverage diverse expertise, and collectively address complex security challenges, fostering a stronger and more resilient Europe. By actively participating in these projects, you have the opportunity to contribute to the development of cutting-edge technologies, enhance defence capabilities, and build a safer and more secure future for the European Union and its member states. Filter by area and click on every fiche below to learn more.

All / C4ISTAR / Cybersecurity / Robotics, Autonomous Systems, Artificial Intelligence

- Tech Time 2 Skill : fostering the acquisition of the most in-demand advanced digital skills in
- SME4DD Training SMEs for the Digital Decade
- CYRUS A personalised, customised, work-based training framework for enhanced Cyber-security
- DIGITAL4Security - European Masters Programme in Cybersecurity
- SPECTRO Specialised Education programmes in Cybersecurity and Robotics
- Training Cybersecurity Skills through Advanced Higher Education Joint Programmes
- ABITS - Advanced Biometrics in Training and Simulation
- AI-based Language technology development framework for Defence Applications
- Quantum-based simultaneous high-accuracy resilient navigator and vector
- Secure Digital Military Mobility System
- Platform to Platform Free Space Optical link
- Enhanced Pilot Interfaces & Interactions for fighter Cockpit

And search by keyword/date for the conferences/events

ASSETS+ project Customer 22 0 + New 1 Theme Options Theme Extensions Performance PopUp Maker WPForms Events Hi, Francisca Tena

Alliance for Strategic Skills addressing Emerging Technologies in Defence

Contact | Newsletter Subscription

ASSETS+ About Results EU Defence Challenge Observatory Education & Training Job Opportunities Resources Media [Join our Network!](#)

Search for events [Find Events](#) List Month Day

< > Today October 24, 2023 - Now

October 2023

TUE 24

October 24, 2023 - October 26, 2023

The European Simulation and Modelling Conference

The European Simulation and Modelling Conference is one of the oldest European international conferences on computer simulation and modelling concerned with state of the art technology in modelling and simulation. [...]

THU 26

October 26, 2023 - October 28, 2023

GSEIRITA2023 - 3rd Global Summit and Expo on Robot Intelligence Technology and Applications

GSEIRITA2023 will be a 3 days event that means gathering the key players of the Robot Intelligence and Technology community and related sectors. This event is launched with the aim [...]

ESM

GSEIRITA2023

October 26-28, 2023 | Barcelona, Spain

Some numbers:

- **178 international tech conferences/events** relevant information collected and published on the website: <https://assets-plus.eu/events/>
- **61 Funding opportunities:** <https://assets-plus.eu/results/fiches/funding-opportunities/>
- **68 European projects** <https://assets-plus.eu/results/fiches/european-projects/>
- **12 policies** <https://assets-plus.eu/results/fiches/policies/>
- **112 Journals** <https://assets-plus.eu/results/fiches/policies/>
- **7 University courses** <https://assets-plus.eu/results/fiches/university-courses/>
- **63 Postgraduate studies** <https://assets-plus.eu/results/fiches/postgraduates-studies/>
- **62 Training courses** <https://assets-plus.eu/results/fiches/training/>

It was designed a banner for social networks:



Specific dissemination:

- Post on the website: <https://assets-plus.eu/next-international-tech-conferences/>
- Social networks:
https://x.com/ASSETS_Plus/status/1699694382826283470?s=20
https://x.com/ASSETS_Plus/status/1545333294606196736?s=20
<https://www.linkedin.com/feed/update/urn:li:activity:7114908262747025410>
<https://www.linkedin.com/feed/update/urn:li:activity:7105459299404906496>

Stakeholders section

A specific section was created on the website, with a registration form for stakeholders, and access through a highlighted button on the main menu "Join our network":

- <https://assets-plus.eu/call-for-associated-stakeholders/>
- <https://assets-plus.eu/stakeholders-registration/>

Promotional material was designed

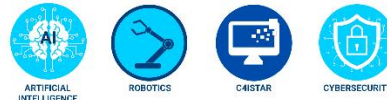
- Flyer for stakeholders: https://assets-plus.eu/wp-content/uploads/2023/05/Flyer-ASSETS_v7.png



The ASSETS+ project aims to dispel the myths and biases associated with the defence sector while designing new courses and challenges that effectively capture students' attention.

ASSETS+ aims to build a sustainable human resources supply chain for the European Defence Industry, that boosts innovation by both attracting highly-skilled young workers and upskilling its employees.

Complementary education & training programmes are addressing the following main technologies:



Education & Training programmes

To provide trainees with new skills and knowledge related to key technologies that will be expected in the Defence sector in the coming years.

DESIGNED FOR:

- Professionals (up-skilling & re-skilling)
- Undergraduate & Graduate Students

EXCLUSIVE FOR:

- Partners of the consortium and
- Members of the ASSETS+ Network

European Defence Challenge

Open competition to attract young talent to the Defence industry and to encourage them to initiate a career in defence-related technologies.

WHO CAN PARTICIPATE

- All EU undergraduate or graduate students

Join the ASSETS+ Network and become part of our ecosystem!

Are you a Defence-related organization or expert?

ASSETS+ primarily targets defence-related companies and defence industry representatives, individual experts and other stakeholders who have an interest in developing skills and competences in four main technologies: Artificial Intelligence, Robotics, C4ISTAR and Cybersecurity.

Why should you join the ASSETS+ network?

- Enlarge your network in a prestigious context and enhance visibility
- Opportunity to participate in pilot implementations
- Attend the ASSETS+ courses free of charge
- Implement the ASSETS+ courses in your institution
- Develop new courses using the ASSETS+ methodology
- Help define the new ASSETS+ Sectoral Skills Strategy for the Defence sector
- Make connections and create meaningful information exchanges around the skills agenda of the Defence sector

What is required of you?

- Voluntary involvement
- Engagement free of charge
- Optional participation in the online surveys, workshops and review of outcomes

How to join? By simply filling out a 5 minute registration form on our website.



@ASSETS_Plus
@ASSETS+
ASSETS_Plus_EU
www.assets-plus.eu

The European Commission's support for the production of this publication does not constitute an endorsement of the contents, which reflect the views only of the authors, and the Commission cannot be held responsible for any use which may be made of the information contained therein.

□ Banner for social networks:



Specific dissemination

☐ Posts on the website:

<https://assets-plus.eu/join-the-assets-stakeholders-group-and-become-part-of-our-ecosystem/>

<https://assets-plus.eu/join-the-assets-stakeholders-group-and-be-part-of-our-ecosystem/>

☐ Press release:

https://assets-plus.eu/wp-content/uploads/2023/06/Press-Release_ASSETs.pdf

☐ On every newsletter, at the bottom, there was always a section for joining as stakeholder:

<https://assets-plus.eu/newsletters/>

☐ Published on the ECCP platform:

<https://clustercollaboration.eu/community-news/join-assets-network-and-become-part-our-ecosystem>

☐ Social networks:

https://x.com/ASSETS_Plus/status/1659157942422106112?s=20

https://x.com/ASSETS_Plus/status/1684888632409436160?s=20

https://x.com/ASSETS_Plus/status/1708740502533681205?s=20

https://x.com/ASSETS_Plus/status/1592863143398895618?s=20

https://x.com/ASSETS_Plus/status/1550413893578924032?s=20

<https://www.linkedin.com/feed/update/urn:li:activity:7089203116071354369>

<https://www.linkedin.com/feed/update/urn:li:activity:7064926529062903808>

<https://www.linkedin.com/feed/update/urn:li:activity:7067418447533457409>

<https://www.linkedin.com/feed/update/urn:li:activity:7072479168730415104>

<https://www.linkedin.com/feed/update/urn:li:activity:7074664005247639554>

<https://www.linkedin.com/feed/update/urn:li:activity:7107314881657212928>

<https://www.linkedin.com/feed/update/urn:li:activity:7114515281049247744>

News

A total of **156 posts** have been published on the website and shared on social networks. Not only related to the project and partners activities, but also to the Defence sector, the Pact for Skills, and the European Year of Skills. <https://assets-plus.eu/news/>

Press releases

11 press releases were written in order to communicate every key activity or result of the project. All of them gathered on the ASSETs+ website <https://assets-plus.eu/press-releases/> and shared with the partners (points of contact for communication) in order to send to their respective main media contacts.

- [Great success of the ASSETs+ Final Conference.](#) December 2023
- [EU Conference "European Defence Sector: Navigating the Future through Skills and Innovation",](#) September 2023
- [ASSETs+: The Alliance for Strategic Skills addressing Emerging Technologies in Defence,](#) June 2023
- [#EuropeanDefenceChallenge IV: New deadline for submission of 1-page proposals,](#) May 2023
- [Now available the "ASSETs+ Train the Trainers" e-learning programme,](#) May 2023
- [New ASSETs+ Courses: Learn new skills related to key emerging technologies in Defence.](#) April 2023
- [The IV edition of the ASSETs+ European Defence Challenge is open.](#) April 2023
- [Meet the winners of the III edition of the ASSETs+ European Defence Challenge.](#) April 2023
- [The III edition of the ASSETs+ European Defence Challenge is open.](#) June 2022
- [Meet the winners of the ASSETs+ European Defence Challenge II edition.](#) May 2022
- [ASSETs+ has identified the future needs of the defence industry.](#) December 2020

Promotional material

Flyers, rollups and posters were designed and distributed at meetings, conferences, workshops and other events to provide general and basic information about the project, its aims, core activities and information about all partners involved, for project promotion. The online/printed flyers were used to attract interest to the ASSETs+ project, while the posters and the rollups were printed and used at events and conferences.

All of them gathered on the website in the Media Kit section: <https://assets-plus.eu/media-kit/>

- 1 Flyer for stakeholders https://assets-plus.eu/wp-content/uploads/2023/05/Flyer-ASSETs_v7.png
- 12 Posters:
 - 3 with the final results
 - <https://assets-plus.eu/wp-content/uploads/2023/12/ASSETs-Technology-and-Skills-analysis.pdf>

- <https://assets-plus.eu/wp-content/uploads/2023/12/ASSETs-Education-and-Training-1.pdf>
- <https://assets-plus.eu/wp-content/uploads/2023/12/ASSETs-European-Defence-Challenge.pdf>
- 1 generic: <https://assets-plus.eu/wp-content/uploads/2022/11/Poster-A0.pdf>
- 3 for the European Defence Challenge editions
 - <https://assets-plus.eu/wp-content/uploads/2023/05/EDCIV-new-deadline-media-kit.zip>
 - <https://assets-plus.eu/wp-content/uploads/2022/11/NEW-deadline-EDCIII-material.zip>
 - https://assets-plus.eu/wp-content/uploads/2022/01/Poster_EDC2edition_2022.pdf
- 5 Defence technologies: <https://assets-plus.eu/wp-content/uploads/2024/01/posters.zip>
- 2 Roll-ups:
 - <https://assets-plus.eu/wp-content/uploads/2022/11/ASSETs-Rollup-2.pdf>
 - <https://assets-plus.eu/wp-content/uploads/2023/03/ASSETs-Rollup-Stakeholders.pdf>
- 3 Christmas:
 - 2023 <https://assets-plus.eu/wp-content/uploads/2023/12/Xmas-loading-2023.gif>
 - 2022 <https://assets-plus.eu/wp-content/uploads/2022/12/Xmas-2022.gif>
 - 2021 <https://assets-plus.eu/wp-content/uploads/2021/12/Xmas-ASSETs.jpg>

Booklet

Production of a booklet with a description of the project and the main results. Available on the ASSETs+ website, and shared on social networks and newsletters.

https://assets-plus.eu/wp-content/uploads/2023/12/BOOKLET_final.pdf

Newsletters

A dedicated project newsletter was created to keep informed about project news, events, and relevant information, in order to reach key stakeholders and the general public.

A new template was designed in January 2022 and the email marketing tool used has been **MailerLite**. The subscription was through the ASSETs+ website, in the footer of every webpage and also with a specific section: <https://assets-plus.eu/newsletters/>

28 newsletters were created and sent to a data base of **1.262 subscribers**:

NEWSLETTER / DATE	CONTENT	OPEN RATE
- Newsletter December 14, 2023	Xmas, final results and summary of activities in 2023	34,74%
- Newsletter September 26, 2023	Invitation Final Conference	33,57%
- Newsletter September 5, 2023	Save the date Final Conference	31,63%
- Newsletter July 11, 2023	ASSETs+ Course ChatGPT	36,03%
- Newsletter July 5, 2023	New courses open for registration	34,23%
- Newsletter May 29, 2023	EDC IV new deadline for submissions	31,72%
- Newsletter May 11, 2023	Train the trainers programme	31,09%
- Newsletter April 26, 2023	New ASSETs+ courses	30%
- Newsletter April 12, 2023	EDC IV is open	29,27%

- Newsletter April 7, 2023	Meet the winners of EDC III	35,24%
- Newsletter April 5, 2023	EDC IV launch event	34,39%
- Newsletter March 10, 2023	EDC III Awards Ceremony	34,20%
- Newsletter February 9, 2023	2023 European Year of Skills: new ASSETS+ courses	35,43%
- Newsletter December 22, 2022	Xmas and Summary of ASSETS+ activities in 2022	34,49%
- Newsletter December 14, 2022	Now available the video of the EDCIII "Webinar with Experts"	31,68%
- Newsletter December 1, 2022	EDC III Webinar with experts invitation	37,38%
- Newsletter November 9, 2022	New EDCIII deadline and ASSETS+ events	35,38%
- Newsletter October 5, 2022	Invitation to the Strategy Workshop	45,15%
- Newsletter September 19, 2022	Video of the EDC III Launch event	36,02%
- Newsletter July 14, 2022	Upcoming events	40,57%
- Newsletter July 1, 2022	New courses will open soon (Video) + International Conferences	34,49%
- Newsletter June 1, 2022	The III edition of the EDC is open	35,50%
- Newsletter May 19, 2022	Winners of the EDCII edition	37,16%
- Newsletter May 6, 2022	EDCII Awards Ceremony	34,85%
- Newsletter April 14, 2022	Prototyped new courses	41,23%
- Newsletter March 14, 2022	Easter newsletter (Join the stakeholders group)	46,03%
- Newsletter January 13, 2022	EDC II Webinar with experts invitation	41,03%
- Newsletter December 23, 2021	Deadline extension of the EDC II	35,65%
- Newsletter December 14, 2021	Xmas and Summary of activities in 2021	33,66%

Social profiles

Specific social profiles were created for the project on LinkedIn, Twitter and YouTube. The accounts were easily accessible, linked to the project website. They have been updated according to the contents produced by the project besides other related information. Some hashtags were used **#EUDefenceIndustry**, **#Pact4Skills** **#EuropeanYearOfSkills**

LinkedIn

- <https://www.linkedin.com/company/assetsplus/>
- 795 followers

Twitter

- https://twitter.com/ASSETS_Plus
- 201 followers and 723 posts

YouTube

- <https://www.youtube.com/channel/UC4DiyFSc48XkSdz1NFVH87A>
- 46 subscribers and 69 videos

All the partners were mentioned in every post in order to share the contents on their social accounts, besides Erasmus+, DG DEFIS and other main stakeholders. The information was also shared mainly with EDA, ECCP and ASD.

In the table below, the list of POCs and the partners' social profiles

PARTNER	CONTACT PERSON FOR COMMUNICATION		PARTNER'S SOCIAL PROFILES		
	Name & surname				
ASSETS+ PROJECT	F		@ASSETS_Plus	https://www.linkedin.com/company/asse	https://www.youtube.com/channel/UC4DiYFSc48XkSdz1NFVH87A
Aalborg Universitet	F		@AAUBrussels	https://www.linkedin.com/school/aalborg-universitet/	
Aerocampus Aquitaine	S		@aerocampus_a	https://www.linkedin.com/company/aerocampus/	https://www.youtube.com/channel/UCdTMahNAPvW0Rab9VtUkIRQ
Andalucia Aerospace	N		@AndAerospace	https://www.linkedin.com/company/andalucia/	https://www.youtube.com/channel/UCFWdcdt8LUDTF6T4gHXfg
Airbus Defence	Z		@AirbusDefence	https://www.linkedin.com/showcase/1242225/	https://www.youtube.com/user/airbusds
Censec	L		@CensecD	https://www.linkedin.com/company/censec/	
Centrale Supélec	L		@centralesupelec	https://www.linkedin.com/company/14803	https://www.youtube.com/channel/UC-b_Xc3ZtqDX1P41YErVw
CIMEA	F		@CIMEA_Naric	https://www.linkedin.com/company/cimea/	https://www.youtube.com/channel/UCb3QBM9iYtGdXaLbslO8ayQ
DIAC	N		@diacampania.com	https://www.linkedin.com/company/diac-distric/	https://www.youtube.com/channel/UCpGZzr4qO4KGa01YzrR9aw
EWf	S		@EWf_Welding	https://www.linkedin.com/company/ewf-europe/	https://www.youtube.com/user/FederationEWfWelding?feature=watch
CATEC	R		@FADA_CATEC	https://www.linkedin.com/company/fundacion-fada/	https://www.youtube.com/user/catecero
FGb	L		FGb EU	https://www.linkedin.com/company/fondazioni-fgb/	https://www.youtube.com/channel/UCdmAJgaAM9Gn2aFTkH1hhg
GICAN	A		@Gican_InduNav	http://www.linkedin.com/company/gican	
HENSOLDT	N		@hensoldt	https://de.linkedin.com/company/hensoldt	https://www.youtube.com/channel/UCiw0aHG3CdzwtmalkHcTrA
LEONARDO	S		@Leonardo_live	https://www.linkedin.com/company/leonardo/	https://www.youtube.com/c/LeonardoCompany
LEONARDO TT	P		@Leonardo_live	https://www.linkedin.com/company/leonardo/	
MERCANTEC	N		@Mercantec	https://dk.linkedin.com/company/mercantec/	https://www.youtube.com/user/MercantecViborg
NAVANTIA	C		@NavantiaOfficial	https://www.linkedin.com/company/navantia/	https://www.youtube.com/channel/UC3h9x37gz4e80KYhAQ5Fow
POLITECHNIKA RZESZOWSKA	D		@PolitechnikaRz	https://www.linkedin.com/school/politechnika/	https://www.youtube.com/channel/UCOPYKSeGH0Y66_5_9LY9ng
RMA Royal Military Academy	G		@RasRma	https://www.linkedin.com/school/royal-military-academy/	https://www.youtube.com/channel/UCU2XgXVtK9B9gTvK7GnA
Rolls Royce	A		@RollsRoyce	https://www.linkedin.com/company/rolls-royce/	https://www.youtube.com/user/RollsRoyceplc
SAAB	N		@Saab	https://www.linkedin.com/company/saab/	https://www.youtube.com/user/SaabGroup
Safran	C		@SAFRAN	https://www.linkedin.com/company/safran/	https://www.youtube.com/user/GroupeSafran
SEA Europe	N		@seaeurope	https://www.linkedin.com/company/sea-europe/	
UC3M	S		@uc3m	https://www.linkedin.com/school/universidad-de-madrid/	http://www.youtube.com/UC3M
Universidad de Cadiz	K		@univcadiz	https://www.linkedin.com/school/universidad-de-cadiz/	https://www.youtube.com/videos/UCa
UPM	N		@La_UPM	https://www.linkedin.com/school/universidad-de-madrid/	https://www.youtube.com/user/UPM
Universidad de Sevilla	R		@unisevilla	https://www.linkedin.com/school/universidad-de-sevilla/	
Universite de Bordeaux	N		@univbordeaux	https://www.linkedin.com/school/universite-de-bordeaux/	https://www.youtube.com/user/ubordeaux
UNIP	A		@Unipisa	https://www.linkedin.com/school/university-of-pisa/	https://www.youtube.com/user/VideoUNIP
Eupportunity			@eupportunity	https://www.linkedin.com/company/eupportunity/	https://www.youtube.com/channel/UCYKCPgNpflnxPG2wjH_EQ
Reportrain			@reportrain	https://www.linkedin.com/company/reportrain-limited/about/	

Promotional videos

To raise awareness about the project and its potential impact on societal, educational and economic growth at regional, national and EU-level, a short promotional video tailored to a general audience was produced. It was published on the website and promoted on project's social media and shown at open public events: <https://youtu.be/-elakQ8lyxs?feature=shared>

A second promotional video related to the education programmes developed by ASSETS+ was produced: https://youtu.be/K_-bQUDZdYI?feature=shared

In 2020, 5 defence sector awareness videos

<https://youtu.be/MYSnx2mIAVk>

<https://youtu.be/37Rsb9tcfOg>

<https://youtu.be/mffhH7F-eQg>

<https://youtu.be/CQe0aozb5t0>

<https://youtu.be/be0cx5Q90no>

1 final video with main results

<https://youtu.be/kOrPITYh4X4?feature=shared>

Other videos:

- 18 videos for the E-learning "Train the Trainers Programme"
 - <https://assets-plus.eu/train-the-trainers-e-learning-programme>
- 2 videos related to the European Defence Challenge: <https://assets-plus.eu/challenge>
 - <https://youtu.be/7yTUfr-yjCo?feature=shared>

- <https://www.youtube.com/watch?v=ql5g4fJsd2M>

In total **69 videos** on the ASSETs+ YouTube's channel (including webinars and different events):
https://www.youtube.com/@assets_plus_eu8614/videos

Defence Sector awareness Videos

5 defence technologies videos were developed, that explain, on a less technical level, the Defence Sector as well as the professional profile needed. The videos were presented at various Defence Sector related events attended by the partners. They are also gathered in the ASSETs+ homepage of the website <https://assets-plus.eu>, social networks and shared by the consortium.

- Robotics / IA: <https://youtu.be/MYSnx2mIAVk>
- Cybersecurity: <https://youtu.be/37Rsb9tcfOg>
- Cybersecurity: <https://youtu.be/mffhH7F-eQg>
- Join the EU Defence Industry: <https://youtu.be/CQe0aozb5t0>
- Join the EU Defence Industry: <https://youtu.be/be0cx5Q90no>

Defence Sector Posters

During the first year of the project, 5 Defence Sector posters related to the Skills needed for the Defence Sector videos were developed. They are gathered on the ASSETs+ website homepage, and shared on different events.

<https://assets-plus.eu/wp-content/uploads/2024/01/posters.zip>

5.5 Community of practice activities

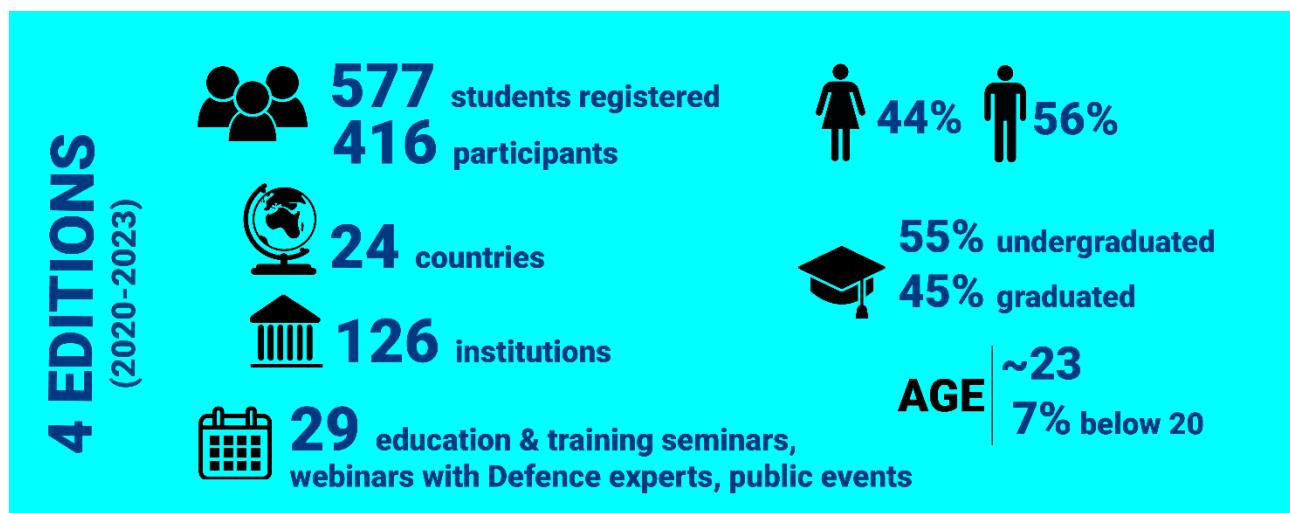
There is a dedicated section on the ASSETs+ website where all the information of the main dissemination activities is gathered: <https://assets-plus.eu/main-dissemination-events>

5.5.a European Defence Challenge (EDC)

The main objective of this open competition is to attract young talent to the Defence industry and to encourage them to initiate a career in defence-related technologies. During the life of the project there have been four editions of the challenge, in which European students were invited to propose one or more work approaches dealing with these topics:

- 1st edition (2020-2021): "Which technologies and technology bricks are particularly relevant for Europe's sovereignty in defence and security?". Organizer: University of Bordeaux
- 2nd edition (2021-2022): "Remote everything? To what extent can unmanned assets interact with humans in the field for defence operations?". Organizer: UPM
- 3rd edition (2022-2023): "Security – threats identification and defence strategies". Organizer: Rzeszow University
- 4th edition (2023): "Leading through Complexity: Effective Management in Defence Environment". Organizer: University of Pisa

These are the main numbers of the four EDC editions:



A specific section was created on the ASSETs+ website for the EDC, where all the related information was published: guidelines, registration forms, timeline, activities and events, webinars, the winners and their proposals: <https://assets-plus.eu/challenge/>

Also a specific email account for questions: challenge@assets-plus.eu and a hashtag for social networks: #EuropeanDefenceChallenge.

Besides, a private section was developed for those webinars (asynchronous learning) only available for participants:

IV edition Webinars

<https://assets-plus.eu/edciv-webinars/>

password: EDCIV

- Lesson Learned: tips and tricks from previous editions of the #EuropeanDefenceChallenge with 5 videos: <https://assets-plus.eu/edc-iv-webinar-lesson-learned/>
- Writing a report from theory to AI powered tools with 3 videos, guidelines and optional material: <https://assets-plus.eu/edc-iv-webinars-writing-a-report-from-theory-to-ai-powered-tools/>
- Management for Defence: Deal with Complexity and Uncertainty <https://assets-plus.eu/management-for-defence-deal-with-complexity-and-uncertainty/>

III edition Webinars

<https://assets-plus.eu/european-defence-challenge-iii-edition-webinars/>

Password: EDCIIWebinars

- "Security aspects from the industry point of view" Part I: <https://youtu.be/Cnh3xZ15bxo>
- "Security aspects from the industry point of view". Part II <https://youtu.be/C8hbMrmd87c>
- "How to write good reports" <https://youtu.be/meqwys1bi4c>
- "Critical Thinking" <https://youtu.be/p1VkfAv6e0Y>
- "Literature review methodologies" <https://youtu.be/gLplRnUhBdM>
- "The role of cybersecurity for Defence" <https://youtu.be/3xZaUFcqngU>

II edition Webinars

<https://assets-plus.eu/european-defence-challenge-ii-edition-webinars/>

Password: EDC2webinars

- Critical Thinking <https://youtu.be/qAU78n9jbcE>
- The role of defence needs in the development of technology <https://youtu.be/TGYfIWYnAG0>
- Impact of defence in the economy of European countries https://youtu.be/Md9UEV6_jg0
- Query Design <https://youtu.be/pw1ZTRdN7ZY>
- Writing Reports <https://youtu.be/7pKmMqnFUIE>
- Webinar with defence experts <https://youtu.be/jO6uibnToUc>

Communication and dissemination actions

IV EDITION

Launch Event: Online, 11 April 2023



- <https://youtu.be/wMYTHnstpbcc> 375 views
- Posts on the website:
 - <https://assets-plus.eu/assets-european-defence-challenge-iv-edition-launch-event/>
 - <https://assets-plus.eu/the-iv-edition-of-the-assets-european-defence-challenge-is-open-register-now/>
- Newsletters:
 - <https://preview.mailerlite.com/x8q9h9q8p9>
 - <https://preview.mailerlite.com/a6c3b4b9r6>
 - <https://preview.mailerlite.com/r5g6w7x1z0>
- Press releases:
 - [#EuropeanDefenceChallenge IV: New deadline for submission of 1-page proposals, May 2023](#)
 - [The IV edition of the ASSETs+ European Defence Challenge is open. April 2023](#)
- Dissemination material
 - Media kit available on the ASSETs+ website: <https://assets-plus.eu/wp-content/uploads/2023/04/EDC-IV-media-kit.zip>
 - Banners for the speakers of the Launch event shared on social networks



IV EDITION
2023

LAUNCH EVENT
"Leading through Complexity: Effective Management in Defence Environment"

April 11, 2023
Online, 11:00 – 12:00 CET



Burkard Schmitt
Director for Security & Defence
Aerospace, Security and Defence
Industries Association of Europe (ASD)

PhD in Contemporary History and more than 20 years of professional experience in the security and defence sector at the EU level.

From 1995, he worked as a consultant on EU affairs and defence cooperation at the EC, he advised DG MARKT senior management and the Commissioner on defence and security issues. He contributed in particular to the preparation of the Defence Procurement Directive 2009/81 and the Defence Communication of July 2013.

Since 2014, he acted as Director for Security and Defence at the ASD, his main mission is to build common industry positions on relevant EU initiatives and acting as an interlocutor vis-à-vis the European institutions. Recently, the focus of his work has been on the European Defence Fund and policies related to the European Security Union.

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IV EDITION
2023

LAUNCH EVENT
"Leading through Complexity: Effective Management in Defence Environment"

April 11, 2023
Online, 11:00 – 12:00 CET



Anselmo del Moral
Executive Director of the University
Centre for the Spanish Civil Guard

Colonel of the Guardia Civil, leading CUGC university academic offer and innovation projects and participating as a course manager and lecturer in law enforcement capacity building projects at national and international level in Europe, the Maghreb, the Middle East, Eurasia, and Latin America.

PhD in International Public Law & International Relationships, Master in High Public Management, Law degree, and member of the XXXVIII promotion of the Guardia Civil Officers Academy, and XLVII of the General Military Academy in Zaragoza, being a trainee in The UK Royal Military Academy Sandhurst.

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IV EDITION
2023

LAUNCH EVENT
"Leading through Complexity: Effective Management in Defence Environment"

April 11, 2023
Online, 11:00 – 12:00 CET



Federica Valente
European Defence Agency (EDA)
Research, Technology & Innovation
Coordinator

Responsible for the Hub for European Defence Innovation (HEDI), since its establishment. Moreover, Ms Valente oversees the development and setting of the Technology Watch and Foresight agenda of the European Defence Agency.

With over 15 years of experience in the defence industry, Ms. Valente has held various positions ranging from researcher to program management and business development. She has worked at the Netherlands Applied Research Institute (TNO) and the French Aerospace Lab (ONERA) on incremental R&T projects, short-cycle innovation projects, and defence procurement analysis. During her tenure at TNO, Ms. Valente served as a trusted advisor to the Netherlands Ministry of Defence for European funding instruments such as PADR, EDIDP, and EDF.

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IV EDITION
2023

LAUNCH EVENT
"Leading through Complexity: Effective Management in Defence Environment"

April 11, 2023
Online, 11:00 – 12:00 CET



Maria Vittoria Salvetti
Director of the Department of Civil and
Industrial Engineering, University of Pisa

More than 100 scientific publications, among which more than 60 articles in international journals and 2 research books. Participation in and coordination of research projects funded by European Space Agency, Italian Ministry of Research, Italian Space Agency, EU Industries.

Associate editor of Computers and Fluids. Guest Editor of the special issue of the Journal of Scientific Computing "Quality and Reliability of Large Eddy Simulations". Member of the Advisory Board of Acta Mechanica. Coordinator of the Special Interest Group on "Large-Eddy Simulation" (SIG 1) of the European Research Community on Flow, Turbulence and Combustion. Member of SIG "Uncertainty Quantification in Industrial Analysis and Design" (SIG 45).

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IV EDITION
2023

LAUNCH EVENT
"Leading through Complexity: Effective Management in Defence Environment"

April 11, 2023
Online, 11:00 – 12:00 CET



Michel Bosco
President of RHEA Groupe France SAS

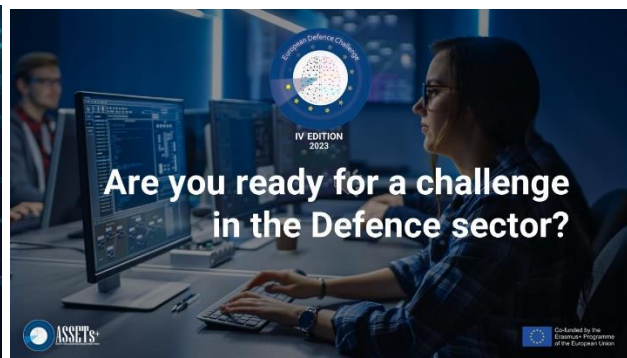
Thirty years experience in the fields of information technologies, cyber-security, security, aerospace and defence, I have managed international negotiations within multibillion € industrial and R&D programmes.

Joined the Board of RHEA Group, and preside over RHEA Groupe France SAS and RHEA Cybersecurite France SAS, the subsidiaries of RHEA created to provide Europe-sourced engineering services in sectors of sovereignty in France.

Scientific Director and founder of the Executive MBA "Space, Defence, Security Industries" with the IAE Nice Graduate School of Management at the Université Côte d'Azur.

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Banners of the EDC IV edition for the website and shared on social networks:



Animated gif: <https://assets-plus.eu/wp-content/uploads/2023/04/TeaserEDCIV.gif>

Poster with the main information:

Co-funded by the
Erasmus+ Programme
of the European Union

The IV edition of the ASSETS+ EUROPEAN DEFENCE CHALLENGE is open. Register now!

Submit a proposal that present a new usage or suggest improvements on a new technology.
TOPIC:
'Leading through Complexity: Effective Management in Defence Environment'

IV EDITION 2023

WHO CAN PARTICIPATE

All undergraduate or graduate students from all faculties in European Universities, vocational education and training centres and other institutions dedicated to education.

Students are strongly encouraged to team up in pairs, finding a partner in a different university or country. Teams will get additional point in the final score.

SEMINARS

Participants will benefit of short seminars during 2023:

- **Lessons Learned:** tips and tricks from previous editions
- **Writing a report:** from theory to AI powered tools
- **Management for Defence:** deal with complexity and uncertainty

TIMELINE

Launch Event:
April 11, 2023

PHASE 1:
May 31, 2023
Deadline for submission of 1 page proposals.

PHASE 2:
October 31, 2023
Deadline for submission of 10 page proposals.

Awards Ceremony:
November, 2023

PRIZES

Publication of the best students' works on the ASSETS+ webpage and channels.

Diploma and Awards
Visit at EU institutions, meetings with Defence stakeholders & industrial representatives, technology related gifts.

Special mention for young participants
Award to the best essay presented by students up to 20 years old.

Associated partners:

@ASSETS_Plus
 @ASSETS+
 ASSETS_Plus_EU
 #EuropeanDefenceChallenge

www.assets-plus.eu

QUESTIONS: challenge@assets-plus.eu

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Social networks:

<https://www.linkedin.com/feed/update/urn:li:activity:7049021484278628352>
<https://www.linkedin.com/feed/update/urn:li:activity:7048672004677206017>
<https://www.linkedin.com/feed/update/urn:li:activity:7049276500641996800>
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https://x.com/ASSETS_Plus/status/1666675815046586369?s=20
https://x.com/ASSETS_Plus/status/1666338885603934208?s=20
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https://x.com/ASSETS_Plus/status/1646418068287922179?s=20
https://x.com/ASSETS_Plus/status/1646059317592829952?s=20
https://x.com/ASSETS_Plus/status/1645738023798161410?s=20
https://x.com/ASSETS_Plus/status/1645737080205504514?s=20
https://x.com/ASSETS_Plus/status/1645731638687547392?s=20
https://x.com/ASSETS_Plus/status/1645728102025244673?s=20
https://x.com/ASSETS_Plus/status/1645724472392003586?s=20
https://x.com/ASSETS_Plus/status/1645720882579382273?s=20
https://x.com/ASSETS_Plus/status/1645717575894966272?s=20
https://x.com/ASSETS_Plus/status/1645715597303468032?s=20
https://x.com/ASSETS_Plus/status/1645689479586369536?s=20
https://x.com/ASSETS_Plus/status/1645322061726769154?s=20
https://x.com/ASSETS_Plus/status/1644242979631013889?s=20
https://x.com/ASSETS_Plus/status/1643861305961463808?s=20
https://x.com/ASSETS_Plus/status/1643505553950363648?s=20
https://x.com/ASSETS_Plus/status/1643250846254153728?s=20
https://x.com/ASSETS_Plus/status/1643121850258432002?s=20
https://x.com/ASSETS_Plus/status/1642903146006556674?s=20

Awards ceremony: Brussels, 28 November 2023

- Posts on the website:

Winners and links to their proposals <https://assets-plus.eu/meet-the-winners-of-the-assets-european-defence-challenge-iv-edition/>



ASSETS+ #EuropeanDefenceChallenge Winners

European Defence Challenge IV EDITION 2023

1st POSITION

Camille Haaby (Bordeaux INP) Camille Stephan (Sciences Po)

2nd POSITION EX-AEQUO

Borre Van de Walle & Lucie Vandemaele (KU Leuven) Filip Kubik & Marcin Krysiak (Rzeszow University of Technology)

3rd POSITION

Pietro del Debbio & Gian Marco Comparini (University of Pisa)

Congratulations!

www.assets-plus.eu

Co-funded by the Erasmus+ Programme of the European Union

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- Visits to the EU Parliament, ASD and companies: Indra and Rolls-Royce <https://assets-plus.eu/the-winners-of-the-assets-european-defence-challenge-iv-edition-visit-the-european-parliament-asd-and-rolls-royce/>



More photos of the Awards Ceremony here: <https://assets-plus.eu/meet-the-winners-of-the-assets-european-defence-challenge-iv-edition/>

□ Social networks:

<https://www.linkedin.com/feed/update/urn:li:activity:7137399783924592641>
<https://www.linkedin.com/feed/update/urn:li:activity:7137405791795310594>
<https://www.linkedin.com/feed/update/urn:li:activity:7137374173990932483>
<https://www.linkedin.com/feed/update/urn:li:activity:7137370940992032770>
<https://www.linkedin.com/feed/update/urn:li:activity:7141034921288007681>
<https://www.linkedin.com/feed/update/urn:li:activity:7135882410214273024>
<https://www.linkedin.com/feed/update/urn:li:activity:7135747673982185472>
<https://www.linkedin.com/feed/update/urn:li:activity:7133505185691185152>
https://x.com/ASSETS_Plus/status/1731645606077034913?s=20
https://x.com/ASSETS_Plus/status/1731643466608767137?s=20
<https://x.com/jpageze/status/1729594264277946779?s=20>

External media

- Radio interview: <https://assets-plus.eu/wp-content/uploads/2024/02/wywiad.mp3>
- Article on Nowiny24.pl: <https://nowiny24.pl/drugie-miejsce-studentow-politechniki-rzeszowskiej-za-pomysl-uzycia-sztucznej-inteligencji-w-przechwytywaniu-pociskow/ar/c5-18216053>

III EDITION

Launch event: Online 3 October, 2022.





 Co-funded by the
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III EDITION
2022-2023

European Defence Challenge III edition LAUNCH EVENT

YouTube Live Streaming. October 3rd, 11:00 CET

Join us!

www.assets-plus.eu

#EuropeanDefenceChallenge

 @ASSETS_Plus
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 @ASSETS_Plus_EU

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- <https://www.youtube.com/watch?v=N8nqKwJNTTrk&t=20s> 891 views
- Posts on the website:

<https://assets-plus.eu/join-us-next-october-3rd-and-discover-all-the-details-of-the-iii-edition-of-the-european-defence-challenge/> with the agenda

<https://assets-plus.eu/now-available-the-video-of-the-assets-european-defence-challenge-iii-ed-launch-event/>

<https://assets-plus.eu/the-iii-edition-of-the-european-defence-challenge-is-open/>

<https://assets-plus.eu/now-available-the-cybersecurity-seminar-of-the-european-defence-challenge-iii-edition/>

<https://assets-plus.eu/join-us-next-wednesday-15-june-and-discover-all-the-details-of-the-iii-edition-of-the-european-defence-challenge/>

□ Newsletters:

<https://preview.mailerlite.com/z3j0e3g3e1>

<https://preview.mailerlite.com/v8k4a8b6w5>

<https://preview.mailerlite.com/d4v9p8y5j8>

□ Press release:

[The III edition of the ASSETs+ European Defence Challenge is open. June 2022](#)

□ Media kit available on the website:

<https://assets-plus.eu/wp-content/uploads/2022/11/NEW-deadline-EDCIII-material.zip>



□ Social networks:

<https://www.linkedin.com/feed/update/urn:li:activity:7031162933363519488>

https://x.com/ASSETS_Plus/status/1598596943835500544?s=20

https://x.com/ASSETS_Plus/status/1625393936163299328?s=20

https://x.com/defis_eu/status/1598242327591780352?s=20

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https://x.com/ASSETS_Plus/status/1583035353786511360?s=20
<https://x.com/NavantiaOficial/status/1578372484461924353?s=20>
https://x.com/ASSETS_Plus/status/1577326289932980226?s=20
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https://x.com/ASSETS_Plus/status/1542733063142383616?s=20

Webinar with experts: Online December 12, 2022





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#EuropeanDefenceChallenge
Webinar with Experts
 "Security - threats identification and Defence strategies"
 **December 12**
 10:00-11:15 CET

MODERATOR:  **Dorota Stadnicka**
 Rzeszów University of Technology
 Associate professor

PARTICIPANTS:
 **Jean-Luc Migot**
 SAFRAN
 Head of Operational Excellence Training
 Development Programs

 **Marcin Mazur**
 Polish Space Agency, POLSA
 Vice-President

 **Colin Topping**
 Rolls-Royce
 Cyber Incident Director

 **Melanie Veron-Fougas**
 French Maritime Industry Group, GICAN
 European Policy Manager

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  ASSETS_Plus_EU
 www.assets-plus.eu

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☐ <https://www.youtube.com/watch?v=LBfL4xy1z4I> 115 views

☐ Post on the website

<https://assets-plus.eu/now-available-the-video-of-the-europeandefencechallenge-webinar-with-experts/>

<https://assets-plus.eu/new-deadline-for-the-assets-european-defence-challenge-iii-edition-december-2-2022/>

□ Newsletters:

<https://preview.mailerlite.com/b4z0m6s8d6>

<https://preview.mailerlite.com/j4i6y7k2u2>

□ Social networks:

https://x.com/ASSETS_Plus/status/1602980358718644224?s=20

https://x.com/ASSETS_Plus/status/1602269507984461826?s=20

https://x.com/ASSETS_Plus/status/1602267267290566658?s=20

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https://x.com/ASSETS_Plus/status/1600409285992730624?s=20

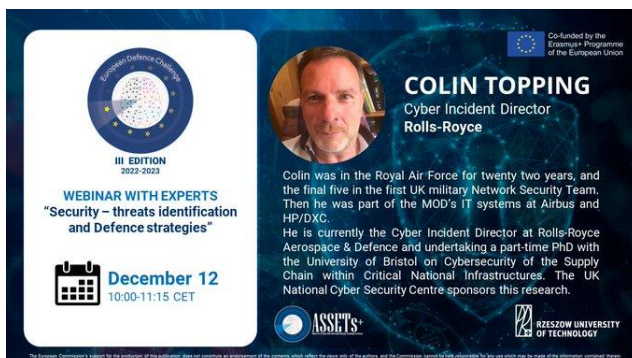
https://x.com/ASSETS_Plus/status/1600084103084544001?s=20

https://x.com/ASSETS_Plus/status/1598339281969364994?s=20

https://x.com/POLSA_GOV_PL/status/1598663277348888577?s=20

https://x.com/ASSETS_Plus/status/1598339281969364994?s=20

https://x.com/ASSETS_Plus/status/1597578419654782976?s=20



III EDITION
2022-2023

WEBINAR WITH EXPERTS
"Security – threats identification
and Defence strategies"

December 12
10:00-11:15 CET

COLIN TOPPING
Cyber Incident Director
Rolls-Royce

Colin was in the Royal Air Force for twenty two years, and the final five in the first UK military Network Security Team. Then he was part of the MOD's IT systems at Airbus and HP/DXC.

He is currently the Cyber Incident Director at Rolls-Royce Aerospace & Defence and undertaking a part-time PhD with the University of Bristol on Cybersecurity of the Supply Chain within Critical National Infrastructures. The UK National Cyber Security Centre sponsors this research.

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RESZOW UNIVERSITY
OF TECHNOLOGY



III EDITION
2022-2023

WEBINAR WITH EXPERTS
"Security – threats identification
and Defence strategies"

December 12
10:00-11:15 CET

MELANIE VERON-FOUGAS
GICAN, French Maritime Industry Group
European Policy Manager

Graduated in European Governance, as European Policy Manager at GICAN she is representing and defending the interests of the French Shipyards and equipment manufacturers towards EU stakeholders. She especially deals with competitiveness issues, European defence development and access to skills.

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III EDITION
2022-2023

WEBINAR WITH EXPERTS
"Security – threats identification
and Defence strategies"

December 12
10:00-11:15 CET

JEAN-LUC MIGOT
SAFRAN
Head of Operational Excellence
Training Development Programs

A graduate of the "Arts et Métier" and "Supelec" French high schools, he has led numerous R&D developments for the French and international Defence industry for more than 20 years at Safran Electronics and Defence.

He currently leads the development of training programs in the Operational Excellence domain, within Safran University, for all R&T and R&D sectors of Safran Group, including Cyber Security domain.

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RESZOW UNIVERSITY
OF TECHNOLOGY



III EDITION
2022-2023

WEBINAR WITH EXPERTS
"Security – threats identification
and Defence strategies"

December 12
10:00-11:15 CET

MARCIN MAZUR
Polish Space Agency (POLSA)
Vice-President

Colonel Marcin Mazur's responsibility in POLSA is to systematize security and defense activities, in particular development of dual-use capabilities which may apply for military and civilian applications:

- EO - Earth Observation satellite systems
- SATCOM - Satellite Communications systems
- SSA / SST - Space Situational Awareness / Space Surveillance and Tracking
- Launching technologies

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RESZOW UNIVERSITY
OF TECHNOLOGY

POLSA

Awards Ceremony: Online 28 March, 2023



□ <https://youtu.be/i1WUIIOAKEU> 250 views

□ Posts on the website:

<https://assets-plus.eu/join-us-next-march-28-on-the-edcii-awards-ceremony/>

Winners and links to their proposals <https://assets-plus.eu/meet-the-winners-of-the-assets-european-defence-challenge-iii-edition/>

□ Newsletters:

<https://preview.mailerlite.com/g4d6e6g4i1>

<https://preview.mailerlite.com/v9l1e8e6n5>

□ Press release:

[Meet the winners of the III edition of the ASSETs+ European Defence Challenge. April 2023.](#)



- Social networks:

<https://www.linkedin.com/feed/update/urn:li:activity:703992663137332736>
<https://www.linkedin.com/feed/update/urn:li:activity:7043580975536029697>
<https://www.linkedin.com/feed/update/urn:li:activity:7046361679403659264>
<https://www.linkedin.com/feed/update/urn:li:activity:7048933604369784833>
<https://www.linkedin.com/feed/update/urn:li:activity:7046772247713226752>
<https://www.linkedin.com/feed/update/urn:li:activity:7046707125326069762>
https://x.com/ASSETS_Plus/status/1640660856340992001?s=20
https://x.com/ASSETS_Plus/status/1640657969653186565?s=20
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https://x.com/ASSETS_Plus/status/1640652630711062529?s=20
<https://x.com/AndAerospace/status/1640648732071919616?s=20>
https://x.com/ASSETS_Plus/status/1640646928630259715?s=20
https://x.com/ASSETS_Plus/status/1640645376062500864?s=20
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https://x.com/ASSETS_Plus/status/1640401357977927683?s=20
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https://x.com/ASSETS_Plus/status/1634158336177315843?s=20
https://x.com/ASSETS_Plus/status/1626216431464349698?s=20



ASSETS+

EUROPEAN DEFENCE CHALLENGE



Co-funded by the
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of the European Union

The III edition of the ASSETS+ EUROPEAN DEFENCE CHALLENGE is open. Register now!

Submit a proposal that present a new usage
or suggest improvements on a new technology.

TOPIC: **"Security - threats
identification and
defence strategies"**





WHO CAN PARTICIPATE

All undergraduate or graduate students from all faculties in European Universities, vocational education and training centres and other institutions dedicated to education.

Students are strongly encouraged to team up in pairs, finding a partner in a different university or country. Teams will get additional point in the final score



SEMINARS

Participants will benefit of short seminars during 2022:

- "Security aspects from the industry point of view", October 10
- "How to write a good report", October 17
- "Critical Thinking", October 24
- "Literature review methodologies", October 31
- "The role of cyberculture for defence", November 8
- "Webinar" with defence experts", December 12



TIMELINE

Launch Event: October 3, 2022

PHASE 1:
December 2, 2022
NEW DEADLINE for submission of 1 page proposals.

PHASE 2:
February 14, 2023
Deadline for submission of 10 page proposals.

Awards Ceremony:
March 14, 2023



PRIZES

Special awards for the 3 best teams:

- One day visit of EU institutions and meetings with defence stakeholders in Brussels.
- Meeting with 100 companies of the consortium companies and job interviews.
- Technology related gift
- Diploma

Free access to the courses offered within the ASSET+ project and public recognition on the ASSET+ webpage and social networks.

Special invitation to young participants (the best essay up to 20 years old)











































Associated partners: 

@ASSETS_Plus @ASSETS+ ASSETS+.Plus_EU

#EuropeanDefenceChallenge

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✉ QUESTIONS: challenge@assets-plus.eu

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II EDITION



The launch event took place in the framework of the ENDR Conference "Future skills for Aerospace and Defence" in Rzeszow, on 20 October, 2021.

Agenda: https://assets-plus.eu/wp-content/uploads/2021/10/ASSETs-EDC-II-Launch-agenda-20-OCT_definite.pdf



□ Streaming:

<https://www.youtube.com/watch?v=tCw0VXwJxPc>

<https://www.youtube.com/watch?v=MRGZ2hqKiG8>

<https://www.youtube.com/watch?v=vRa8YES3RaY>

<https://www.youtube.com/watch?v=P0xNYDUE9Lk>

<https://www.youtube.com/watch?v=1gMVxXqAn0s>

<https://www.youtube.com/watch?v=FmD0YqL7fLg>

<https://www.youtube.com/watch?v=6U5oYnmvT4o>

□ Posts on the website:

<https://assets-plus.eu/the-ii-edition-of-the-european-defence-challenge-is-coming-stay-tuned/>

<https://assets-plus.eu/assets-will-participate-in-the-conference-on-future-skills-for-europes-aerospace-and-defence-industry/>

<https://assets-plus.eu/the-ii-edition-of-the-european-defence-challenge-is-open-register-now/>

<https://assets-plus.eu/dont-miss-our-europeandefencechallenge-next-webinars/>

<https://assets-plus.eu/deadline-extension-of-the-european-defence-challenge-january-21st/>

<https://assets-plus.eu/the-european-defence-challenge-is-now-finishing-its-first-phase/>

<https://assets-plus.eu/european-defence-challenge-2nd-edition-enters-its-final-stretch/>

□ Newsletters:

<https://preview.mailerlite.com/t4z1b3l7g3>

<https://preview.mailerlite.com/v1s7a0>

□ Flyer:

https://assets-plus.eu/wp-content/uploads/2021/11/Flyer_EDC2edition.pdf

□ Poster:

https://assets-plus.eu/wp-content/uploads/2022/01/Poster_EDC2edition_2022.pdf

□ Social networks

https://x.com/ASSETS_Plus/status/1492060222852145168?s=20

https://x.com/ASSETS_Plus/status/1481613973506121735?s=20

https://x.com/ASSETS_Plus/status/1481613973506121735?s=20

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https://x.com/ASSETS_Plus/status/1480849883087183878?s=20

<https://x.com/NavantiaOficial/status/1472967100826271747?s=20>

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https://x.com/aeris_news/status/1457626172951519234?s=20

<https://x.com/MadridAeroSpace/status/1456583620962004992?s=20>

https://x.com/ASSETS_Plus/status/1452634837714718724?s=20
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https://x.com/ASSETS_Plus/status/1450052305601056772?s=20
https://x.com/aeris_news/status/1449106099442003973?s=20
https://x.com/ASSETS_Plus/status/1448933220486090774?s=20

Webinar with experts: Online 1 March, 2022



□ <https://youtu.be/jO6uibnToUc> 224 views

□ Posts on the website:

<https://assets-plus.eu/european-defence-challenge-ii-edition-webinar-with-experts/>
<https://assets-plus.eu/now-available-the-european-defence-challenge-webinar-with-experts-watch-here/>

□ Newsletter:

<https://preview.mailerlite.com/u6z5I9j5e3>

□ Social networks:

https://x.com/ASSETS_Plus/status/1499374370619281410?s=20
https://x.com/ASSETS_Plus/status/1498591792958169089?s=20

https://x.com/ASSETS_Plus/status/1498326720801394690?s=20

https://x.com/FGB_EU/status/1496430885629042688?s=20

https://x.com/ASSETS_Plus/status/1496047646485925888?s=20

<https://x.com/jmdefuentes/status/1494227641532092417?s=20>

https://x.com/ASSETS_Plus/status/1493274752621981697?s=20

Awards Ceremony: Online, 27 May, 2022



The banner features the ASSETS+ logo at the top left and the European Union flag with the text 'Co-funded by the Erasmus+ Programme of the European Union' at the top right. The central graphic shows a stylized brain composed of colorful dots, surrounded by a circular border with the text 'European Defence Challenge' and 'II EDITION 2021-2022'. Below this, the hashtag '#EuropeanDefenceChallenge' is displayed. To the right, the text 'European Defence Challenge II edition AWARDS CEREMONY' is prominently shown, followed by 'YouTube Live Streaming. May 27th, 16:30 CET'. At the bottom right, the website 'www.assets-plus.eu' and social media icons for Twitter, LinkedIn, and YouTube are present. A small disclaimer at the bottom states: 'The European Commission's support for the production of this publication does not constitute an endorsement of the contents, which reflect the views only of the authors, and the Commission cannot be held responsible for any use which may be made of the information contained therein.'

□ <https://youtu.be/MYzHDh3pP6Q> 681 views

□ Posts on the website:

<https://assets-plus.eu/join-us-for-the-assets-european-defence-challenge-ii-edition-awards-ceremony-next-may-27th/>

<https://assets-plus.eu/meet-the-winners-of-the-assets-european-defence-challenge-ii-edition/>

□ Newsletters:

<https://preview.mailerlite.com/z5y2b5d1f8>

<https://preview.mailerlite.com/u8p5x4e0f8>

□ Interview with the winners:

<https://assets-plus.eu/rma-team-wins-the-ii-edition-of-the-assets-european-defence-challenge/>

On RMA website: <https://www.rma.ac.be/en/team-rma-wins-european-defence-challenge>





#EuropeanDefenceChallenge Winners

WINNING TEAM

Andreas Wouters
Royal Military Acedemy

Nathan Prakopetz
Royal Military Acedemy

FINALISTS

Susanna Hein
Sciences Po Lille

Emilien Maquaire
Sciences Po Lille

Sinan Bekka
Univ. of Edimburgh

Anaëlle Salamon
Sciences Po Lille

**SPECIAL MENTION
YOUNG STUDENTS**

Carlos Daniel Farias
Univ. of Cádiz

Carlos Thurn
Nordakademie

Congratulations!

□ Social networks:

https://x.com/ASSETS_Plus/status/1582304120701997057?s=20

https://x.com/ASSETS_Plus/status/1531598075298467840?s=20

<https://x.com/RasRma/status/1531351508641538049?s=20>

<https://x.com/RasRma/status/1530213633845862403?s=20>

https://x.com/ASSETS_Plus/status/1530110435604713473?s=20

https://x.com/ASSETS_Plus/status/1529838474228023296?s=20

https://x.com/ASSETS_Plus/status/1529058256093593600?s=20

<https://x.com/NavantiaOficial/status/1528643672174206977?s=20>

https://x.com/ASSETS_Plus/status/1527225454356312066?s=20

https://x.com/ASSETS_Plus/status/1524292825940119553?s=20

https://x.com/ASSETS_Plus/status/1514538138709934084?s=20

□ Testimonials of the EDCII winners shared on social networks:

<https://assets-plus.eu/are-you-going-to-participate-in-the-assets-european-defence-challenge-iii-edition-dont-miss-out-on-the-great-tips-from-the-winners-of-the-last-edition/>

#EuropeanDefenceChallenge

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 @ASSETS_Plus_EU
www.assets-plus.eu

Andreas Wouters, Royal Military Academy (Brussels)
 Winner team of the II edition of the ASSETS+ European Defence Challenge

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I would like to share four lessons learnt with you:

1. Team up with someone who has different academic background.
2. Before you start writing, it is important to brainstorm. Think out of the box and be creative.
3. Link the topic chosen to all different domains from social to engineering sciences.
4. Ask questions to experts, to your colleagues and also to yourself.

#EuropeanDefenceChallenge

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Nathan Prakopetz, Royal Military Academy of Belgium
 Winner team of the II edition of the ASSETS+ European Defence Challenge

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The recognition and the opportunities that were presented are the biggest reward. I've had several interviews with big names in the Defence Industry like Rolls Royce, Leonardo, Hensoldt...

I EDITION

- Posts on the website:

<https://assets-plus.eu/european-defence-challenge-is-now-evaluating-submissions/>

<https://assets-plus.eu/and-the-winners-are/>

<https://assets-plus.eu/winners-of-the-first-european-defence-challenge/>

- Dissemination videos:

<https://youtu.be/ZjzJTgMloqI>
<https://youtu.be/ZvyB9tB4xJ8>
<https://youtu.be/vqEchqbYZZq>
<https://youtu.be/AwGmbvno9y8>

Awards Ceremony: Online 21 June, 2021.



□ <https://youtu.be/1bI9sGxRycQ> 121 views

□ Social networks:

https://x.com/ASSETS_Plus/status/1408528123763826696?s=20

https://x.com/ed_challenge/status/1337412793822310401?s=20

https://x.com/ed_challenge/status/1336674861834526723?s=20

5.5.b European Defence events

WP5 team has organized 3 European Defence events alongside of other defence related events, namely at Portugal Air Summit, Digital Tech Summit, and Copenhagen Defence Industry Days. In parallel, the ASSETs+ partners have supported, organized, and attended different dissemination events to promote ASSETs+ throughout the project. The 25 most important ones are described below.

EUROPEAN DEFENCE EVENTS

ASSETs+ at PORTUGAL AIR SUMMIT. October 12-15, 2022



The Portugal Air Summit (PAS) is the largest aviation summit on the Iberian Peninsula and brings together the industry's leading entities and personalities to discuss and analyze the potential and future of aviation, aeronautics, space, and defence. More than 650 speakers have already attended the event, debating hundreds of topics in more than 280 conferences with a cumulative audience of more than 60,000 visitors.

ASSETs+ was present with **a booth for 4 days** to present the project, organized by EWF, Fondazione Giacomo Brodolini, and University of Pisa, in Ponte de Sor (Portugal). In addition, and as part of the **#ErasmusDays**, the **"ASSETs+ Building Skills for Defence" workshop** took place on October 15, where our partners from EWF, the University of Pisa, and Leonardo presented the ASSETs+ project and its contribution towards addressing the skill needs of the European Defence Industry.

ASSETs+ Booth at PAS summit, with the specific communication material designed for it:



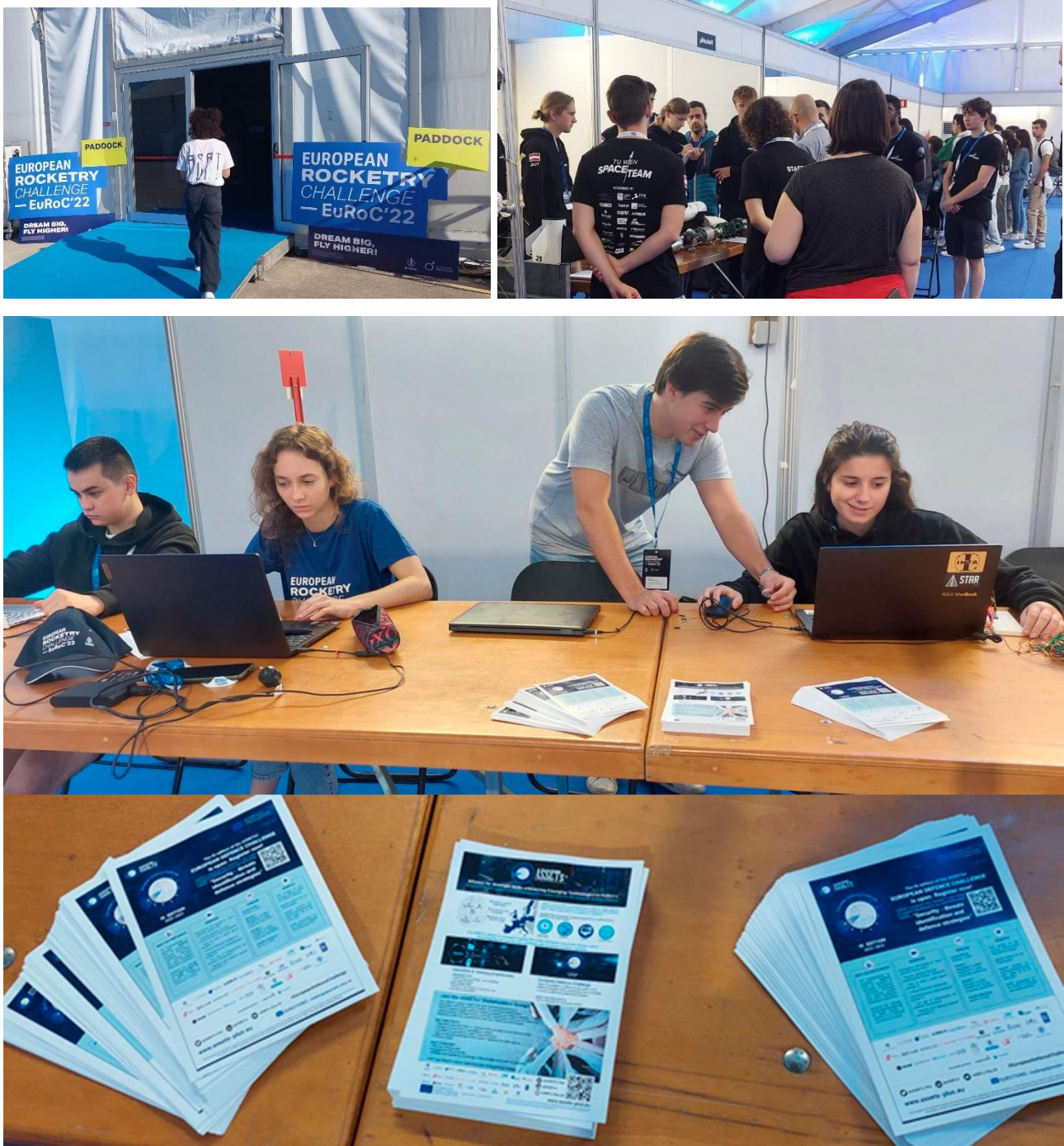
Workshop: "ASSETs+ Building Skills for Defence"

The workshop took place in the framework of the Portugal Air Summit and as part of the [Erasmus Days 2022](#), in Ponte de Sor on October 15.

Sara Varão Fernandes, Project Manager at EWF was the moderator of this interesting workshop about the ASSETs+ project and its contribution towards addressing the skill needs of the European Defence Industry. Irene Spada, from the University of Pisa, gave an overview of the project, and encouraged experts in Defence-related areas, interested in emerging technologies and education, such as policy makers (at European, National and Local levels), workers in big companies, SMEs and standard bodies, teachers, and researchers, to attend the Workshop on the ASSETs+ Strategy for developing skills and competences for the Defence Sector that will be held in Bordeaux on November 24th. Then, Eurico Assunção, EWF Deputy Director, explained the importance of international qualifications in different sectors, and all the benefits of becoming an ASSETs+ stakeholder. The workshop ended with the intervention of Garry Perks, Leonardo Portugal General Manager, who gave an overview of Leonardo Group, and future perspectives.



ASSETs+ was also present at the **European Rocketry Challenge EuRoC'22**, that took place in the framework of **PAS**, sharing flyers of the project with the participants.



□ More photos of the booth and the PAS summit [here](#).

□ Posts on the website:

<https://assets-plus.eu/assets-european-defence-event-within-the-framework-of-the-portugal-air-summit/>

<https://assets-plus.eu/workshop-assets-building-skills-for-defence/>.

The event was also published on the Erasmus Days webpage.

□ Newsletters sent with information about this event:

<https://preview.mailerlite.com/d4v9p8y5j8>

<https://preview.mailerlite.com/v8k4a8b6w5>

<https://preview.mailerlite.com/z3j0e3q3e1>

□ Social networks:

https://x.com/ASSETS_Plus/status/1579425304954929152?s=20

https://x.com/ASSETS_Plus/status/1580140096530968576?s=20

https://x.com/ASSETS_Plus/status/1580503597145432064?s=20

https://x.com/ASSETS_Plus/status/1580876785117298689?s=20

https://x.com/ASSETS_Plus/status/1580959298753921029?s=20

https://x.com/ASSETS_Plus/status/1581935719802511360?s=20

ASSETS+ PARTICIPATION AT DIGITAL TECH SUMMIT. October 25-26, 2022



[Digital Tech Summit](#) (DTS) is Denmark's meeting point and showcase for digital technologies and a meeting point for strong research environments, technology leaders and startups. This edition had over 5,000 visitors, 1,000 companies and 300 startups, as well as over 300 speakers spread across 70 conference sessions.

ASSETS+ was there with a **booth during 2 days** -#318 -in the Talent Area- organized by CenSec and FGB, to present the project. Furthermore, in the framework of DTS ASSETS+ organized a **workshop**, where our partner Irene Spada (University of Pisa) participated on 26 October, 11:45 – 12:15 with the presentation **"Blending data-driven analysis and brainstorming"** that showed the blended approach of the ASSETS+ project for creating techs and skills roadmap by applying Natural Language Processing and leveraging on expert knowledge.



□ Posts on the website:

<https://assets-plus.eu/assets-european-defence-event-within-the-framework-of-the-digital-tech-summit/>

<https://assets-plus.eu/assets-participation-at-digital-tech-summit-2022/>

□ Newsletters:

<https://preview.mailerlite.com/z3j0e3g3e1>

<https://preview.mailerlite.com/v8k4a8b6w5>

<https://preview.mailerlite.com/d4v9p8y5j8>

□ Video:

https://youtu.be/Ol8VtjCL_fc?feature=shared

□ Social networks:

https://x.com/ASSETS_Plus/status/1588540373626138629?s=20

https://x.com/ASSETS_Plus/status/1582695516894216192?s=20

https://x.com/ASSETS_Plus/status/1582695516894216192?s=20

https://x.com/ASSETS_Plus/status/1583483972008304641?s=20

https://x.com/ASSETS_Plus/status/1584803547316568064?s=20

https://x.com/ASSETS_Plus/status/1584814006308855808?s=20

https://x.com/ASSETS_Plus/status/1584818580008292352?s=20

https://x.com/ASSETS_Plus/status/1584854613987319808?s=20

https://x.com/ASSETS_Plus/status/1585232544060301312?s=20

https://x.com/ASSETS_Plus/status/1585237706170597377?s=20

ASSETs+ at COPENHAGEN DEFENCE INDUSTRY DAY (CDID). 22 August, 2023



CDID was organized by DI Danish Defence and Security Industry Association (DI FOS) **in collaboration with CenSec**, Danish Chamber of Commerce, Naval Team Denmark and Danish Maritime.

About 300 participants from Denmark and abroad had the opportunity to discuss relevant policy issues, defence matters and industry aspects, and ASSETs+ was there with a **booth**, where our partners from CenSec provided information about our project.

The event offered a great opportunity to gain new insights and to meet and network with leaders of the defence industry, and to discuss with and gain knowledge from high-level decision-makers from the Danish Ministry of Defence, the armed forces, universities, and a wide range of defence companies. The keynote was given by the former Prime Minister of Denmark and former NATO General Secretary Anders Fogh Rasmussen, who is now a consultant for Volodymyr Zelenskyj.



□ Posts on the website:

<https://assets-plus.eu/assets-at-cdid-2023/>

□ Newsletter:

<https://preview.mailerlite.com/v4g5g7j8p0>

□ Social networks:

<https://www.linkedin.com/feed/update/urn:li:activity:7095664193407770625>

<https://www.linkedin.com/feed/update/urn:li:activity:7104365168310009856>

https://x.com/ASSETS_Plus/status/1698597989776855156?s=20

OTHER DISSEMINATION EVENTS

ASSETS+ at the international conference 'Manufacturing Education for a Sustainable fourth Industrial Revolution'.

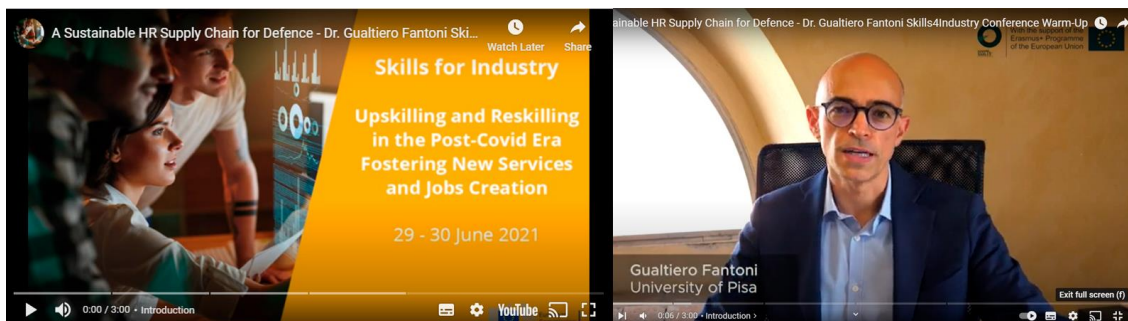


Under the topic "The perfect candidate for an engineering position – current industrial view – new competences – ASSETS+" the competences identified in ASSETS+ project were presented by our partner Dorota Stadnicka, from the Rzeszow University of Technology, among others. During the presentation Ewelina Wyczewska and Łukasz Szczekala, as industry representatives, **ASSETS+ project**

shared their opinions on why the indicated skills are important for the companies and how can be useful for industry.

- Rzeszow (Poland), 21 June, 2021.
- Target group: students
- Programme and more photos:
<https://leanacademy.wbml.prz.edu.pl/en/events/lla-conference/11th-conference-lla>
- Post on the website:
<https://assets-plus.eu/international-conference-manufacturing-education-for-a-sustainable-fourth-industrial-revolution/>

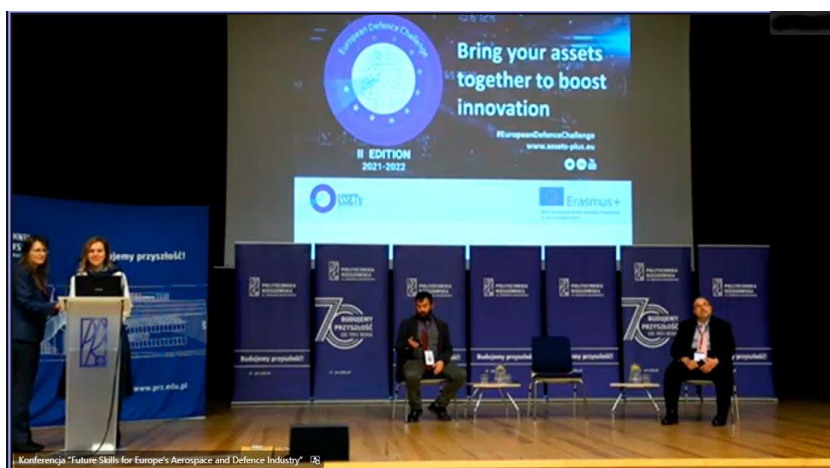
ASSETs+ at the Skills for Industry Conference.



Gualtiero Fantoni, ASSETs+ Coordinator from the University of Pisa, presented the ASSETs+ experience at the [Skills for Industry Conference](#).

- Online June 29, 2021.
- Over 300 participants
- Post on the website:
<https://assets-plus.eu/a-sustainable-hr-supply-chain-for-defence/>
- Video:
https://www.youtube.com/watch?v=4u30b_38bnY
- Social networks:
https://x.com/ASSETS_Plus/status/1413093294830149640?s=20

ASSETs+ at the ENDR Conference on Future Skills for Europe's Aerospace and Defence Industry.



The conference was co-organised by the European Commission and EDSP members Rzeszow University of Technology -partner of the ASSETS+ project- and Aviation Valley.

Building on the work of previous and existing initiatives to tackle skills gaps in the defence sector – from the EDSP to Assets+ and the Aerospace & Defence Pact for Skills – the event explored, from a knowledge triangle perspective, challenges and opportunities for cross-border collaboration for skills providers, European policies supporting skills development, and industry future needs. It was an opportunity for business-to-business (B2B) meetings, and for visiting technical labs. ASSETS+ also presented the second edition of the European Defence Challenge.

- Rzeszow, 21-22 October 2021
- Programme: <https://aerospace-defence.w.prz.edu.pl/conference-program>
- Video: <https://www.youtube.com/watch?v=6b-TNkzMOSI>
- Post on the website:

<https://assets-plus.eu/assets-will-participate-in-the-conference-on-future-skills-for-europes-aerospace-and-defence-industry/>

- Social networks:

https://x.com/ASSETS_Plus/status/1441305872496422917?s=20

https://x.com/ASSETS_Plus/status/1450049435023650816?s=20

https://x.com/ASSETS_Plus/status/1451086955693887489?s=20

https://x.com/ASSETS_Plus/status/1451088734313721856?s=20

https://x.com/ASSETS_Plus/status/1451091712047296515?s=20

https://x.com/ASSETS_Plus/status/1451099296397398026?s=20

https://x.com/ASSETS_Plus/status/1451109309283278848?s=20

https://x.com/ASSETS_Plus/status/1451124441983946760?s=20

https://x.com/ASSETS_Plus/status/1451132122622746627?s=20

https://x.com/ASSETS_Plus/status/1451175233352839173?s=20

https://x.com/ASSETS_Plus/status/1451185111555133452?s=20

https://x.com/ASSETS_Plus/status/1451187320850313216?s=20

https://x.com/ASSETS_Plus/status/1451189594104287232?s=20

https://x.com/ASSETS_Plus/status/1451195371984588814?s=20

https://x.com/ASSETS_Plus/status/1451199835898482698?s=20

https://x.com/ASSETS_Plus/status/1451202989042118662?s=20

https://x.com/ASSETS_Plus/status/1451446798669733889?s=20

https://x.com/ASSETS_Plus/status/1451449819751460895?s=20

https://x.com/ASSETS_Plus/status/1451453823462035459?s=20

https://x.com/ASSETS_Plus/status/1451458868924633099?s=20

ASSETs+ at FEINDEF 2021



FEINDEF is the most important defence and security event held in Spain. Our partners from Madrid Aerospace Cluster were there with a stand where offered information about the ASSETs+ project and the European Defence Challenge 2nd edition.

- Madrid 3-5 November, 2021
- Target group: defence industry and general public
- More than 12,000 visitors, 300 exhibitors.
- Post on the website:
<https://assets-plus.eu/assets-project-at-feindef21/>
- Social networks:

https://x.com/ASSETS_Plus/status/1462716222882070530?s=20

ASSETs+ at IV Chile-Spain Aerospace Forum



The Forum took place in Salamanca (Spain) in which aerospace experts have shown the progress and challenges it faces the sector in both countries. Our partner Madrid Aerospace Cluster, participated in the conference on November 9, in the round table: "Present and future of employment, training and talent in the aeronautical sector", where he presented the European ASSETs + project and the second edition of the European Defence Challenge.

- Salamanca (Spain) 8-9 November, 2021
- Target group: aerospace experts and students.
- Post on the website:

<https://assets-plus.eu/the-iv-chile-spain-aerospace-forum-optimistically-shows-the-progress-and-challenges-of-the-sector/>

□ Social networks:

https://x.com/ASSETS_Plus/status/1462719334267203585?s=20

ASSETS+ at 'La Fabrique Défense'



Our partner GICAN was present with a booth at "[La Fabrique Défense](#)" at the Grande Halle de la Villette, where offered information about the ASSETS+ project.

- Paris, 28 - 30, 2022
- Target group: French and European defence agents (institutions, associations, universities, think-tanks, companies) and students
- Posts on the website:

<https://assets-plus.eu/assets-at-la-fabrique-defense/>

<https://assets-plus.eu/assets-will-participate-in-la-fabrique-defense/>

□ Social networks:

https://x.com/ASSETS_Plus/status/1485892468545662977?s=20

https://x.com/jm_dumon/status/1487415112554139651?s=20

https://x.com/jm_dumon/status/1487121435780919306?s=20

ASSETS+ at EDUCON 2022



The [IEEE Global Engineering Education Conference \(EDUCON\)](#) is the flagship of the IEEE Education Society, a worldwide community of professionals dedicated to ensure high-quality education in science and engineering. Our partner Irene Spada, from the University of Pisa, presented the work "On the link between Education and Industry 4.0: a framework for a data-driven design", representing as co-authors Gualtiero Fantoni, ASSETs+ Project Coordinator, Filippo Chiarello, Assistant professor at the School of Engineering, and Alessandra Curreli.

- ☐ Hybrid event. Tunisia, 28-31 March 2022.
- ☐ Target group: professionals in science and engineering education
- ☐ Post on the website:

<https://assets-plus.eu/assets-has-participated-in-the-educon2022-conference/>

- ☐ Video: <https://youtu.be/7nKT0kCczco?feature=shared>
- ☐ Social networks:

https://x.com/ASSETS_Plus/status/1521514358039355392?s=20

ASSETs+ at the iMUGS demonstration in Belgium



Our partner Royal Military Academy (RMA) presented the ASSETs+ project during the social event after the fourth demonstration of the robots by the Belgian Army, part of the European [iMUGS project](#) (integrated Modular Unmanned Ground System), that took place at Marche-en-Famenne, Belgium.

- ☐ Belgium, 2 June, 2022
- ☐ Published on online media:

<https://www.popsi.com/technology/belgian-army-training-robots/>

- ☐ Target group: Defence industry
- ☐ Post on the website:

<https://assets-plus.eu/assets-at-the-imugs-demonstration/>

ASSETs+ at Aerospace & Defence Meetings Sevilla (ADM 2022)



Our partner Andalusia Aerospace presented the ASSETs+ project at ADM Sevilla 2022, the matchmaking program for the aerospace & defence industries in Spain.

- Seville, 7-9 June, 2022
- Programme: <https://sevilla.bciaerospace.com/es/programa-2022>
- Target group: aerospace & defence industry
- Participants: over 200 companies from 24 countries
- Post on the website: <https://assets-plus.eu/assets-at-aerospace-defence-meetings-sevilla-adm-2022/>
- Social networks: https://x.com/ASSETS_Plus/status/1535157938758815745?s=20

Presentation of the ASSETs+ Project at the University of Ljubljana, Slovenia



Our partner Rzeszów University of Technology, presented the ASSETs+ project at the Faculty of Mechanical Engineering at the University of Ljubljana, Slovenia. The presentation ended with an invitation to the students of the University of Ljubljana to take part in the ASSETs+ European Defence Challenge III edition.

- September 16th, 2022
- Target group: teachers, researchers and PHD students

- Post on the website: <https://assets-plus.eu/presentation-of-the-assets-project-at-the-university-of-ljubljana/>

Presentation of the European Defence Challenge III edition in Palermo, Italy



Rzeszów University of Technology, presented the ASSETs+ European Defence Challenge III edition to teachers and researchers from different European universities in the framework of another European project [MAESTRO](#). Moreover, the universities were invited to register as associated stakeholders to take part in ASSETs+ activities, such as seminars or courses.

- September 20, 2022
- Target group: teachers and researchers
- Post on the website: <https://assets-plus.eu/presentation-of-the-european-defence-challenge-iii-edition-in-palermo-italy/>

Presentation of the ASSETs+ project at the Polytechnic University of Marche



The Rzeszów University of Technology, presented the ASSETs+ project and invited the students to take part in the ASSETs+ European Defence Challenge III edition.

- September 28, 2022
- Target group: students
- Post on the website: <https://assets-plus.eu/presentation-of-the-assets-project-in-the-polytechnic-university-of-marche/>

ASSETs+ at the “Battle of Brains”



Battle of Brains is a two-days scientific initiative on debate about the relations between Humanities and STEM, with a focus on the professional profile of the engineer, organized by the University of Pisa.

- Pisa, December 6-7, 2022.
- Target group: PhD students
- Post on the website: <https://assets-plus.eu/assets-at-the-battle-of-brains-in-pisa-italy/>
- Social networks: https://x.com/ASSETS_Plus/status/1602696924087435265?s=20

ASSETs+ at ENDR Conference: “Towards a greener Defence”



The [Conference](#) included a round table on talents and skills, with the participation of our partners from University of Bordeaux, Aerocampus Aquitaine and Rolls Royce. ASSETs+ was mentioned as a key project working to highlight future skills needs, and designing training programmes to prepare the future workforce with new skills and knowledge related to key technologies that will be expected in Defence sector in the coming years. The European Defence Challenge was also mentioned as a key initiative to raise attention of young people on defence issues and to develop attractiveness of the sector.

- Bordeaux, 24 January, 2023
- Programme and presentations: <https://www.greener-defence-conference2023.eu/>
- Target group and attendees: 85 participants from the European Defence Industry
- Post on the website:

<https://assets-plus.eu/success-of-the-endr-conference-towards-a-greener-defence/>

- Social networks:

https://x.com/ASSETS_Plus/status/1617907916190912517?s=20

https://x.com/ASSETS_Plus/status/1620090982552469504?s=20

https://x.com/ASSETS_Plus/status/1613524937607712771?s=20

https://x.com/ASSETS_Plus/status/1615309302171926531?s=20

https://x.com/ASSETS_Plus/status/1617768512134742016?s=20

<https://www.linkedin.com/feed/update/urn:li:activity:7025858682756153344>

ASSETs+ at the General Assembly of Andalusia Aerospace Cluster



The ASSETs+ project objectives and results were presented during the general assembly of the Cluster.

- Seville, 3 February, 2023
- Attendees: more than 50 industrials from the Aerospace sector in Spain.
- Published on Spanish media: <https://fly-news.es/industria/andalucia-aerospace-celebra-su-asamblea-general-en-plena-fase-de-crecimiento/>
- Social networks: <https://x.com/AndAerospace/status/1621453690493194241?s=20>

ASSETs+ ENDR Conference: "Defence Industry Development: Opportunities and Challenges for SMEs"

Our partners from Censec and Leonardo, participated in the round table "The role of SMEs in the development of the Defence supply-chain". Stakeholders from the European Defence Industry gathered to discuss the challenges for European SMEs, and more than 170 B2B meetings took place on site and online.



- Lisbon March 2, 2023
- Programme: <https://endr-lisbon.b2match.io/page-1121>
- Almost 140 participants joined the Conference.
- Post on the website:

<https://assets-plus.eu/almost-140-participants-joined-the-endr-conference-in-lisbon/>

- Social networks:

https://mobile.twitter.com/ASSETS_Plus/status/1631273936024481793

https://www.linkedin.com/posts/assetsplus_endr-smes-eudefenceindustry-activity-7037037521725218816-ivG4/

ASSETs+ at "Build your tomorrow with ALTEN" event

The School of Engineering at the University of Pisa hosted the event "Build your tomorrow with ALTEN", supported by ALTEN and EUROAVIA Pisa. They discussed ASSETs+ goals and achievements during at the event and introduced the IV edition of the European Defence Challenge, inviting students to propose innovative solutions to various challenges facing the Aerospace & Defence industry.

- Pisa, 29 April, 2023

- Target group: students
- Attendees: 20 participants



- Posts on the website:

<https://assets-plus.eu/great-success-of-the-event-build-your-tomorrow-with-alten/>

<https://assets-plus.eu/assets-at-build-your-tomorrow-with-alten-next-apr-29/>

- Social networks:

<https://www.linkedin.com/feed/update/urn:li:activity:7056181645766270976>

<https://www.linkedin.com/feed/update/urn:li:activity:7056183970325049344>

https://x.com/ASSETS_Plus/status/1650414145462837254?s=20

ASSETs+ at EDUCON 2023

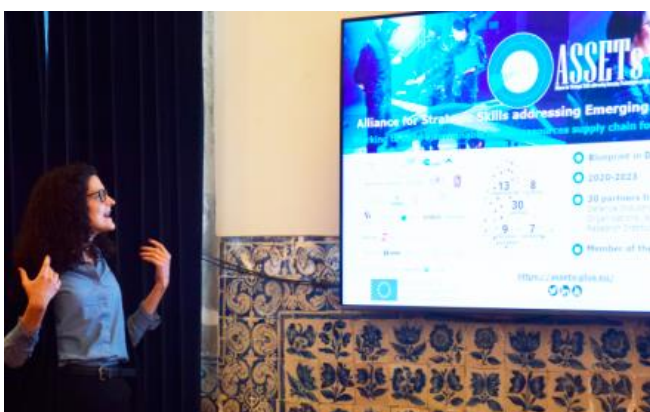
The [Conference](#), organized by the American University of Kuwait (AUK) was a success and a great opportunity for the project consortium to present its innovations and results in defence training while also taking part in discussions of current themes in education on an international stage.

Two ASSETs+ representatives Baptiste Pesquet and Éric Grivel (Bordeaux INP University) took the stage to present the papers "Artificial Intelligence for Defence in an EQF6 Training and Education Program, From the Design to the Execution" and "Sharing Our Positive Experience About the ASSETs+ European Defence Challenge".



- Kuwait, 1-4 May, 2023
- Programme: https://confcats-event-sessions.s3.amazonaws.com/educon23/EDUCON_2023_Program-V9.pdf
- 198 participants
- Post on the website: <https://assets-plus.eu/assets-at-educon-2023/>

ASSETS+ at IDEIA 2023



The Conference took place at the Instituto Hidrográfico – Marinha, Lisbon (Portugal). The IDEIA 2023 Conference – Research, Development, Experimentation and Innovation of the Navy –

promotes the sharing of knowledge in an open innovation ecosystem between Defence, Academia and Industry, for the identification of innovative capabilities and disruptive solutions.

The theme of this 4th edition was the "Robotization of War". ASSETs+ participated in the conference to present the skills need for emerging technologies in the Maritime sector.

- Lisbon, 11-12 May, 2023
- Over 35 attendees.
- Post on the website: <https://assets-plus.eu/assets-at-ideia-2023/>
- Social networks:
<https://www.linkedin.com/feed/update/urn:li:activity:7062750172631490560>

ASSETs+ at the Sectoral Qualifications Framework for the Military Officer Profession (SQF-MILOF) Familiarisation Course



This training activity was organised by the Italian Centre for Higher Defence Studies (CASD). Our partner Manuela Costone from CIMEA, shared relevant experiences on qualification frameworks in the Defence sector and presented the ASSETs+ project.

- Rome, 15-17 May, 2023
- 35 attendees: 25 people registered for the course + 10 working from CASD.
- Post on the website:

<https://assets-plus.eu/assets-at-the-sectoral-qualifications-framework-for-the-military-officer-profession-sqf-milof-familiarisation-course>

- Social networks:

https://x.com/ASSETS_Plus/status/1658418927217647616?s=20

<https://www.linkedin.com/feed/update/urn:li:activity:7064186321988202497>

ASSETs+ at FEINDEF 2023

This edition of the international Defence and Security Exhibition FEINDEF, achieved a new record in its figures with respect to the previous edition, so far the best of its trajectory, and ASSETs+ was there. FEINDEF is the only fair in Spain of the Defence and Security sector institutionally

supported by the Spanish Ministry of Defence, and is positioned as the most important Defence and Security event held in Spain.

Our partners from Andalucía Aerospace Cluster and CATEC were with a booth, and offered information about the ASSETS+ project.



- Madrid, 17-19 May, 2023
- Exhibitors list: <https://feindef.com/index.php/en/exhibitors/2023-exhibitors-list>
- More than 25,000 attendees and 500 exhibitors
- Posts on the website:

<https://assets-plus.eu/great-success-of-feindef-2023-with-more-than-25000-attendees-and-500-exhibitors/>

<https://assets-plus.eu/assets-will-be-at-feindef-2023/>

- Social networks:

https://x.com/ASSETS_Plus/status/1653661246233755649?s=20

https://x.com/ASSETS_Plus/status/1655529629929598977?s=20

https://x.com/ASSETS_Plus/status/1655529629929598977?s=20

https://x.com/ASSETS_Plus/status/1658351327523512320?s=20

https://x.com/ASSETS_Plus/status/1658765595012210688?s=20

https://x.com/ASSETS_Plus/status/1658799053642006531?s=20

https://x.com/ASSETS_Plus/status/1658802438898429953?s=20

https://x.com/ASSETS_Plus/status/1658854447336898562?s=20

https://x.com/ASSETS_Plus/status/1660635127481860096?s=20

<https://www.linkedin.com/feed/update/urn:li:activity:7064248909895712768>

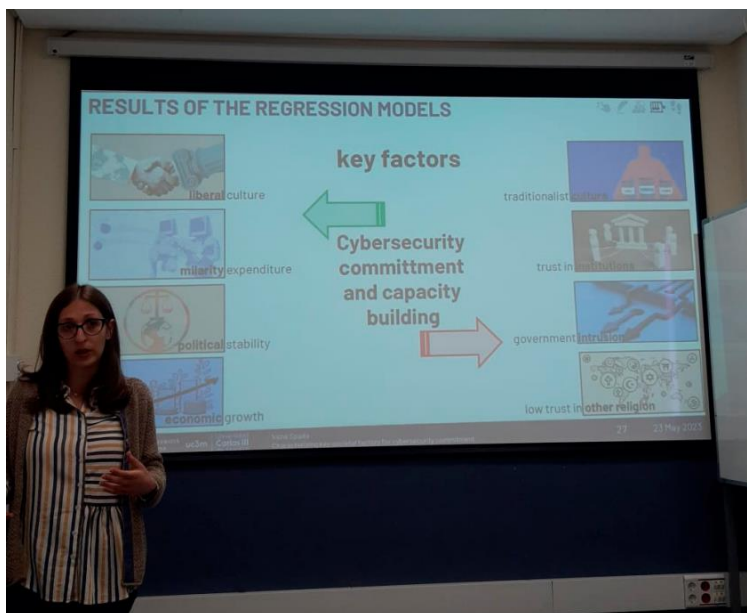
<https://www.linkedin.com/feed/update/urn:li:activity:7064616869575430144>

<https://www.linkedin.com/feed/update/urn:li:activity:7063774037956583424>

<https://www.linkedin.com/feed/update/urn:li:activity:7064870731729244160>

<https://www.linkedin.com/feed/update/urn:li:activity:7066404061859766273>

Seminar “Characterizing key societal factors for cybersecurity commitment”



Our partner Irene Spada from the University of Pisa, presented the study “Characterizing Key Societal Factors for Cybersecurity Commitment” at the University Charles III of Madrid.

- Madrid, 23 May, 2023
- Target group and attendees: 15 PHD and UC3M students
- Post on the website:

<https://assets-plus.eu/seminar-characterizing-key-societal-factors-for-cybersecurity-commitment/>

- Social networks:

<https://www.linkedin.com/feed/update/urn:li:activity:7067772634616184832>

https://x.com/ASSETS_Plus/status/1662004232998846464?s=20

ASSETS+ at the European Defence Innovation Days 2023

Our partners from the University of Pisa and Fondazione Giacomo Brodolini attended this high-level event, organised for the second year running by the European Defence Agency, under the auspices of the Swedish Presidency of the Council of the EU. Irene Spada presented the ASSETS+ project.



- Brussels, 31 May, 2023.
- Programme and presentation: <https://edid23.eda.europa.eu/page-821>
- 500 participants and more than 50 stands
- Target group: the European defence community
- Posts on the web:

<https://assets-plus.eu/assets-will-participate-at-the-european-defence-innovation-days-2023/>

<https://assets-plus.eu/assets-at-the-european-defence-innovation-days/>

- Social networks:

https://x.com/ASSETS_Plus/status/1663846443449286656?s=20

https://x.com/ASSETS_Plus/status/1663849415851798529?s=20

https://x.com/ASSETS_Plus/status/1664140129986920448?s=20

<https://www.linkedin.com/feed/update/urn:li:activity:7069539598313431040>

<https://www.linkedin.com/feed/update/urn:li:activity:7069918084542734336>

<https://www.linkedin.com/feed/update/urn:li:activity:7072958057294536704>

ASSETs+ at “AM Village 2023”



“[AM Village 2023](#)”, the first European military Additive Manufacturing (AM) capability development workshop, was organised by the European Defence Agency (EDA), and took place at the Koninklijke Ladmacht’s Fieldlab Smartbase.

Our partners from EWF presented and validated the [Cybersecurity profile](#).

- Ede (The Netherlands) 12-16 June, 2023
- Target group: industrial AM capabilities and military AM experts
- Post on the website: <https://assets-plus.eu/assets-at-am-village/>

ASSETs+ at the R&D Management Conference 2023 “Responsible and Responsive Innovation for a Better Future”



This [international event](#) annually brings together academics and practitioners concerned with the study of R&D, technology management and innovation. This year's theme was "Responsible and responsive innovation for a better future".

ASSETs+ presented the paper "Detecting technologies and skills for innovation with data-driven analysis and Human-in-the-Loop: Case Study on a Defence related Domain" and took place at Pablo de Olavide University.

- Seville, 17-21 June, 2023
- Programme: <https://eventos.upo.es/84186/section/43059/randd-management-conference-2023-responsible-and-responsive-innovation-for-a-better-future.html>
- Target group: academics and practitioners
- Post on the website:

<https://assets-plus.eu/assets-at-the-rd-management-conference-2023-responsible-and-responsive-innovation-for-a-better-future/>

ASSETs+ at Paris Air Show 2023



The 54th edition of the Paris Air Show took place at Le Bourget Parc des Expositions. This international event brought together all the players in the aerospace global industry around the latest technological innovations, and ASSETs+ was there where our partners from Aerocampus Aquitaine and Andalusia Aerospace Cluster offered information about the project.

Some figures of this edition:

- 19 to 25 June, 2023
- 2,500 exhibitors from 46 countries; 130,000 Professional Visitors 170,000 General Public
- Post on the website: <https://assets-plus.eu/assets-at-paris-air-show-2023/>
- Social networks:

https://x.com/ASSETS_Plus/status/1671833131765080065?s=20

https://x.com/ASSETS_Plus/status/1670550380801929216?s=20

https://x.com/ASSETS_Plus/status/1671077357283688449?s=20

https://x.com/ASSETS_Plus/status/1671083769963372546?s=20

<https://www.linkedin.com/feed/update/urn:li:activity:7076846910623391745>

<https://www.linkedin.com/feed/update/urn:li:activity:7077604531185827840>

FGB Knowledge Apero: “Unlocking the potential of Human-Tech Synergy in Europe’s Security Landscape”





The event was organized by our partner Fondazione Giacomo Brodolini (FGB) in collaboration with ASSETs+, at the FGB office in Brussels. Knowledge Apéro is an afterwork networking informal gathering with invited guests for sharing discussion and wine.

The topic of this eleventh FGB Knowledge Apéro was related to how together humans and technology can forge a security landscape that is not only effective but also just and equitable.

- Brussels, 27 November 2023
- Programme: https://assets-plus.eu/wp-content/uploads/2024/01/ASSETs-Aperò_v3.pdf
- 38 attendees
- Target group: individuals, institutions and companies.
- Post on the website:

<https://assets-plus.eu/knowledge-aperò-unlocking-the-potential-of-human-tech-synergy-in-europes-security-landscape>

- Social networks:

https://x.com/ASSETS_Plus/status/1732083104649564369?s=20

<https://www.linkedin.com/feed/update/urn:li:activity:7137845731062693888>

<https://www.linkedin.com/feed/update/urn:li:activity:7140023356065566725>

<https://www.linkedin.com/feed/update/urn:li:activity:7140285943378354177>

ASSETs+ at the ENDR Conference 'Skills in the defence sector'





Our partner CenSec participated in the panel "Crossborder cooperation: Creating win-win situation" and shared insights from the ASSETs+ project to the discussion panels of the #ENDR Conference.

- Stockholm, 12 December, 2023
- Programme: <https://www.defenceskills.eu/agenda/>
- Over 100 participants
- Target group: European companies, authorities, academia, and research organisations
- Post on the website:

<https://assets-plus.eu/european-conference-skills-in-the-defence-sector/>

- Social networks:

<https://www.linkedin.com/feed/update/urn:li:activity:7140976700141584384>

https://x.com/ASSETS_Plus/status/1734972306051432827?s=20

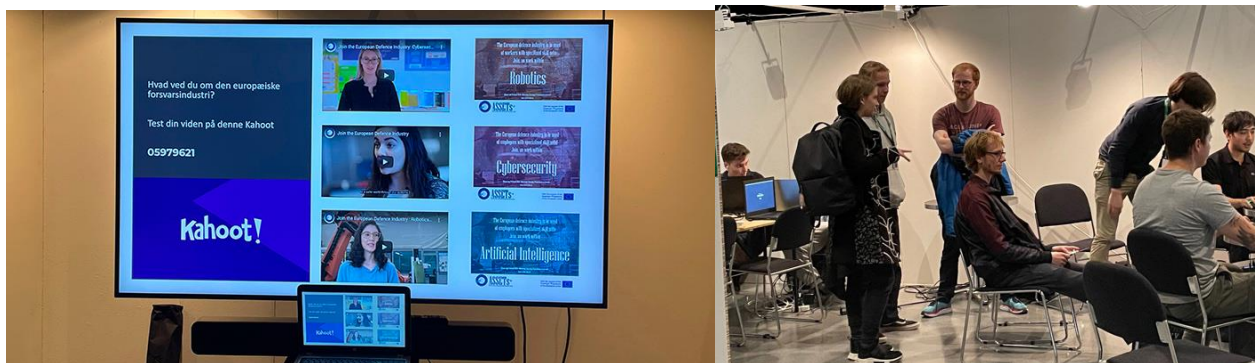
5.5.b Tech4Kids



ASSETs+ Tech4Kids activities aimed to introduce children to the exciting world of aerospace and defence by allowing them to explore and learn about the technologies used in these industries and to trigger the interest about the defence sector and foster the attractiveness of defence careers, encouraging young people to be aware of the opportunities offered and the various education and training pathways that can lead to a career in defence.

4 activities were organised by the consortium, aimed at children and youth.

First ASSETs+ Tech4Kids event



The first Tech4Kids event was organized by Censec in collaboration with Mercantec, and took place in the framework of the **Viborg Game Expo**, on **September 30 – October 3, 2021**.

The event introduced to the use of drones and the importance of cybersecurity, and a quiz was shared with participants.

- Quiz: https://kahoot.it/challenge/06842371?challenge-id=e5eaccda-3cd3-404b-a9b6-16e097073eeb_1641208451820
- Post on the website here: <https://assets-plus.eu/assets-celebrates-its-first-tech4kids-event/>

2nd ASSETs+ Tech4Kids at Aerocampus Aquitaine



The 2nd ASSETs+ Tech4Kids event took place in the framework of the **AEROCAMPUS Aquitaine "Space Day"**, on **May 30, 2023**.

120 middle school students had the opportunity to participate in various fun activities and testimonials during this event organized by our partner AEROCAMPUS Aquitaine, with the aim of introducing children to the exciting world of aerospace and defence by allowing them to explore and learn about the technologies used in these industries.

- Programme: <https://assets-plus.eu/wp-content/uploads/2023/06/Tech4Kids-at-Aerocampus-Programme-May30.pdf>
- Post on the website here: <https://assets-plus.eu/assets-tech4kids-at-aerocampus-aquitaine>

3rd ASSETs+ event at BBG School

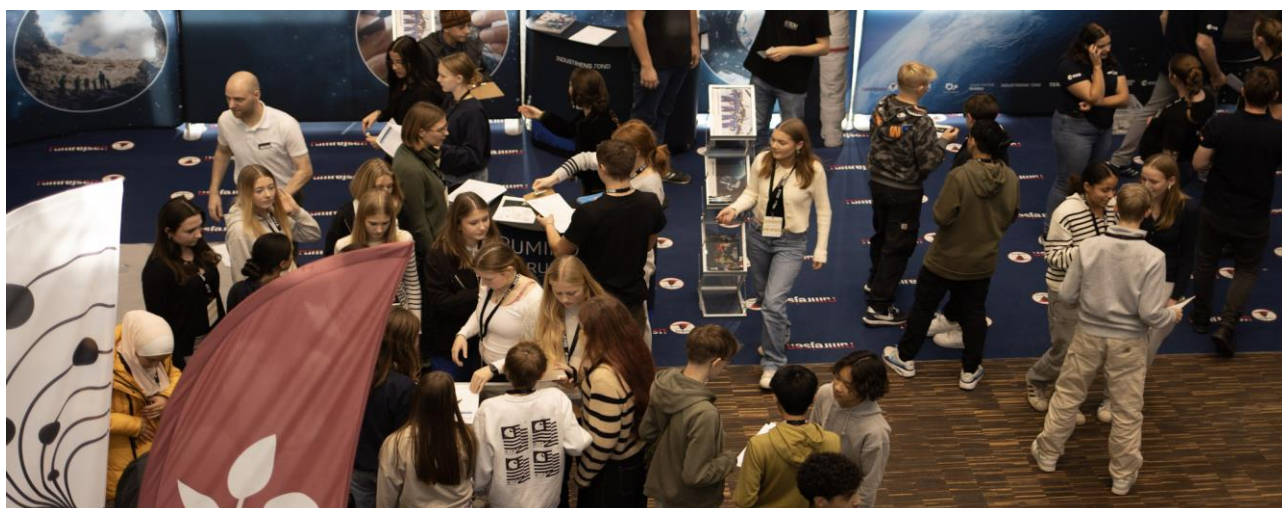


The event took place in **Next Baltorp Business Gymnasium (BBG)**, in Ballerup, Denmark, on **August 24, 2023**. **A hundred secondary students** attended the talks from – among others – CEO Dan Hermansen from Mydefence and CEO Steven Friberg from UXV Technologies, in collaboration with Forsvarsministerets Materiel og indkøbsstyrelse and Forsvarets Personalestyrelse.

Afterwards, the students had the opportunity to visit **DALO Industry Days** -the largest exhibition in Denmark of equipment primarily from the defence industry.

- Programme: <https://assets-plus.eu/wp-content/uploads/2023/08/III-ASSETs-Tech4Kids-Programme.pdf>
- Photos and post here: <https://assets-plus.eu/assets-event-at-bbg-school/>

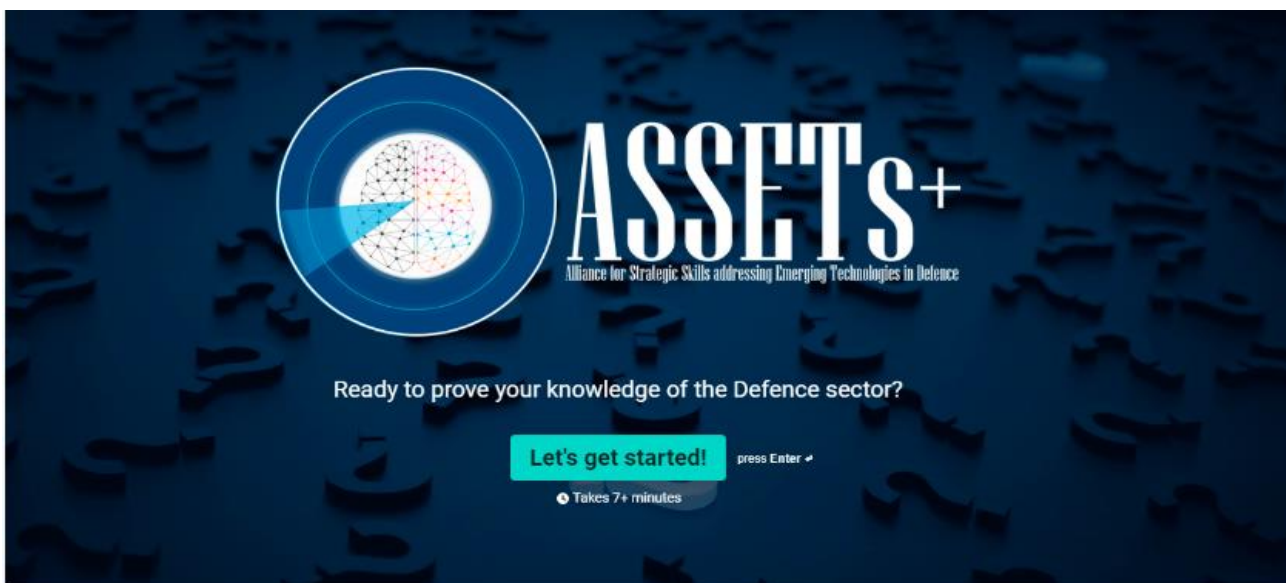
ASSETs+ Tech4Kids at the Denmark Youth Space Conference 2023



The event took place at **Syddansk Universitet – University of Southern Denmark** on **November 8, 2023** as a precursor to the National Space Conference 2023.

- The logo of ASSETs+ was on the Conference's website as one of the organisers:
<https://www.tilmeld.dk/ungdomsrumskonference>
- Photos and post on the website here: <https://assets-plus.eu/assets-tech4kids-at-denmark-youth-space-conference-2023/>
-

5.5.b Basic Defence Sector Quizzes



Development of 2 quizzes which stated on a general base the knowledge of the Defence Sector.

- One targeted general audience and published on the ASSETs+ website, shared on social media and during the Final Conference: <https://assets-plus.eu/are-you-ready-to-prove-your-knowledge-of-the-defence-sector/>
- Other targeted primary school students, used in the Tech4Kids activity:
https://kahoot.it/challenge/06842371?challenge-id=e5eaccda-3cd3-404b-a9b6-16e097073eeb_1641208451820

5.6 European Final Conference



Over 100 participants and 24 speakers joined the ASSETs+ EU Conference “**European Defence Sector: Navigating the Future through Skills and Innovation**”, organized by Fondazione Giacomo Brodolini and CenSec, at La Chaufferie, Brussels, on November 28, 2023.

Agenda: <https://assets-plus.eu/wp-content/uploads/2023/11/ASSETs-EU-Conference-Agenda.pdf>

A dedicated **landing page** was created on the ASSETs+ website with all the information and a countdown: <https://assets-plus.eu/eu-conference/>.

It was also published on Eventbrite, where the registration form was created:

<https://www.eventbrite.be/e/european-defence-sector-navigating-the-future-through-skills-innovation-tickets-718540844007>

A **Press Kit**, available on the landing page, was designed including logos, press release and banners for social media. It was shared with all the partners and sent with the invitation to all the stakeholders:

<https://assets-plus.eu/wp-content/uploads/2023/09/TOOLKIT-ASSETs-EU-Conference.zip>

24 Speakers’ **banners** with a short bio were designed, available on the website by clicking on every speakers’ photo and 9 banners for every slot of the agenda for sharing on social media, some examples below.



European Defence Sector: Navigating the Future through Skills and Innovation

28 November, 2023
La Chaufferie, Brussels

ANDREA GILLI
NATO Defense College
Senior Researcher

Andrea Gilli is Senior Researcher at the NATO Defense College where he works on technological change and military innovation. He holds a BA in Politics and Economics from the University of Turin, a MSc in International Relations from the London School of Economics and a PhD in Social and Political Science from the European University Institute.

An award-winning scholar, Andrea has worked or conducted research at Columbia, Johns Hopkins, Stanford and Harvard universities, for the US Department of Defense and the Italian Government, the European Union for Security Studies and the Italian Air Force, among others.

His articles and publications have appeared on the academic journals International Security, Security Studies and Journal of Strategic Studies and received coverage by The Economist, the Washington Post, Wired, Foreign Policy and others.

Co-funded by the Erasmus+ Programme of the European Union



European Defence Sector: Navigating the Future through Skills and Innovation
Brussels, 28 November, 2023

KEYNOTE: "The role of education in shaping defence's future"

ANDREA GILLI
NATO Defense College
Senior Researcher

Co-funded by the Erasmus+ Programme of the European Union



European Defence Sector: Navigating the Future through Skills and Innovation
Brussels, 28 November, 2023

MODERATORS:

MICHEL BOSCO
IAE Nice Graduate School of Management
Université Côte d'Azur, France
Associate Professor and Researcher

LIGA BALTINA
Fondazione Giacomo Brodolini
Head of the Labour Market and Skills Research Unit

Co-funded by the Erasmus+ Programme of the European Union



European Defence Sector: Navigating the Future through Skills and Innovation
Brussels, 28 November, 2023

OPENING ADDRESS: European Alliance on Skills for Defence

GUALTIERO FANTONI
University of Pisa
Associate Professor
ASSETS+ Coordinator

Co-funded by the Erasmus+ Programme of the European Union



European Defence Sector: Navigating the Future through Skills and Innovation
Brussels, 28 November, 2023

OPENING ADDRESS
European skills policy: securing skilled workers for striving sectors

FELIX ROHN
European Commission
DG for Employment, Social Affairs and Inclusion
Policy Officer

Co-funded by the Erasmus+ Programme of the European Union



European Defence Sector: Navigating the Future through Skills and Innovation
Brussels, 28 November, 2023

OPENING ADDRESS: What can we do to increase the attractiveness of the defence sector?

MALWINA NOWAKOWSKA-KETTERLE
European Commission - DG Defence Industry and Space
Deputy Head of Unit

Co-funded by the Erasmus+ Programme of the European Union



European Defence Sector: Navigating the Future through Skills and Innovation
Brussels, 28 November, 2023

PANEL DISCUSSION: "AI in defence: tapping on opportunities or taking risks?"

MODERATOR:

NICOLAS LOROT
Airbus Defence & Space
Cyber CTO

FABIO MARTINELLI
Italian National Research Council
Trust, Security & Privacy Research Unit
Research Director

MIGUEL VELASCO
Spanish National Police
Inspector

JOSÉ MARÍA DE FUENTES
Carlos III University of Madrid
Computer Security Lab
Associate Professor

LIONEL ROBIN
Safran Electronics & Defence
Chief Product Security Officer

ANA AYERBE
Tecnalia, Digital Core Area
Director
President of RENIS

Co-funded by the Erasmus+ Programme of the European Union



European Defence Sector: Navigating the Future through Skills and Innovation
Brussels, 28 November, 2023

PANEL DISCUSSION: "Human capital: recruiting and retaining in defence"

MODERATOR:

GIUSEPPE DELLO STRITTO
European Defence Agency
Project Officer Capability Assessment

MICHAEL SCHLÜPMANN
Herauldt
Head of People & Organizational Development

CARLOS SÁNCHEZ LEDESMA
European External Action Service
EU Military Staff
Head of Division

DOROTA STADNICKA
Rzeszów University of Technology
Associate Professor

MASSIMO SCALVENZI
Leonarda
Head of Engineering & Technology Processes

CARLOS MAIO
GSI Consulting
Founder & CEO

Co-funded by the Erasmus+ Programme of the European Union



European Defence Sector: Navigating the Future through Skills and Innovation
Brussels, 28 November, 2023

FIRESIDE CHAT: "Vision 2050: Anticipating skills and technological needs in defence"

MODERATOR:

TERENCE HOGARTH
University of Warwick
Institute for Employment Research
Professor

SEPP HUBER
Airbus Defence and Space
R&T KAM EU and Germany

FEDERICA VALENTE
European Defence Agency
Research, Technology & Innovation
Coordinator

ANTOINETTE FERRAL
Rolls Royce Group
Vice President EU Affairs

GUALTIERO FANTONI
University of Pisa
Associate Professor
ASSETS+ Coordinator

Co-funded by the Erasmus+ Programme of the European Union



European Defence Sector: Navigating the Future through Skills and Innovation
Brussels, 28 November, 2023

CLOSING SESSION
"Sectoral skills strategy for defence: A new era of defence partnerships". Insights gained and future prospects

ERIC GRIVEL
Bordeaux INP
Professor

GUALTIERO FANTONI
University of Pisa
Associate Professor
ASSETS+ Coordinator

Co-funded by the Erasmus+ Programme of the European Union

Also generic banner for social media:



ASSETS+
Alliance for Strategic Skills addressing Emerging Technologies in Defence
EU CONFERENCE

European Defence Sector: Navigating the Future through Skills and Innovation

 **28 November, 2023**

 **La Chaufferie, Brussels**

ASSOCIATED PARTNERS:          

ASSOCIATED PARTNERS:  

 Co-funded by the
Erasmus+ Programme
of the European Union

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Dissemination:

Press release: https://assets-plus.eu/wp-content/uploads/2023/09/Press-Release_ASSETS-EU-Conference.pdf

Two **newsletters** were sent before the Conference:

- ☐ Save the date (sent on 5 September, 2023): <https://preview.mailerlite.com/v4g5g7j8p0>
- ☐ Invitation (sent on 26 September, 2023): <https://preview.mailerlite.com/y4n0q1b3y6>

Posts on the ASSETS+ website:

- ☐ 19 September, 2023: <https://assets-plus.eu/conference-european-defence-sector-navigating-the-future-through-skills-and-innovation-november-28-brussels/>

- 7 December, 2023: <https://assets-plus.eu/great-success-of-the-assets-eu-conference-european-defence-sector-navigating-the-future-through-skills-and-innovation/>

Posts on ASSETs+ social profiles:

LinkedIn

<https://www.linkedin.com/feed/update/urn:li:activity:7138474757011812352>

<https://www.linkedin.com/feed/update/urn:li:activity:7133118204947668992>

<https://www.linkedin.com/feed/update/urn:li:activity:7132307905923457025>

<https://www.linkedin.com/feed/update/urn:li:activity:7130828166830403584>

<https://www.linkedin.com/feed/update/urn:li:activity:7130472057225510912>

<https://www.linkedin.com/feed/update/urn:li:activity:7130108723997388800>

<https://www.linkedin.com/feed/update/urn:li:activity:7129771575372886018>

<https://www.linkedin.com/feed/update/urn:li:activity:7115601331934928896>

<https://www.linkedin.com/feed/update/urn:li:activity:7112372620515287040>

Twitter

https://x.com/ASSETS_Plus/status/1732702483808403526?s=20

https://x.com/FGB_EU/status/1729152228894912547?s=20

https://x.com/ASSETS_Plus/status/1727353812313342422?s=20

https://x.com/ASSETS_Plus/status/1726544850768875650?s=20

https://x.com/ASSETS_Plus/status/1725415475436216409?s=20

https://x.com/ASSETS_Plus/status/1724702359421407670?s=20

https://x.com/ASSETS_Plus/status/1724345793874710716?s=20

https://x.com/ASSETS_Plus/status/1724007472535347507?s=20

https://x.com/ASSETS_Plus/status/1706612838590996635?s=20

https://x.com/ASSETS_Plus/status/1706612838590996635?s=20

3 **posters** with the ASSETs+ main final results were designed and placed in the venue:

- [ASSETs Technology and Skills analysis](#)
- [ASSETs+ Education and Training](#)
- [ASSETs European Defence Challenge](#)

External online dissemination through the European Cluster Collaboration Platform ECCP and the European Year of Skills Platform:

https://year-of-skills.europa.eu/events-and-activities/eu-conference-european-defence-sector-navigating-future-through-skills-and-innovation-2023-11-28_en

<https://clustercollaboration.eu/content/conference-european-defence-sector-navigating-future-through-skills-and>

<https://clustercollaboration.eu/content/eu-conference-european-defence-sector-navigating-future-through-skills-and>

Other posts:

<https://www.fondazionebrodolini.it/en/news-and-events/skills-innovation-european-defence-sector>

<https://censec.dk/blog/events/28-11-2023-european-defence-sector-navigating-the-future-through-skills-innovation/>

<https://leanacademy.wbmil.prz.edu.pl/en/news>

https://www.eudsp.eu/summary.asp?event_id=4370&page_id=9753

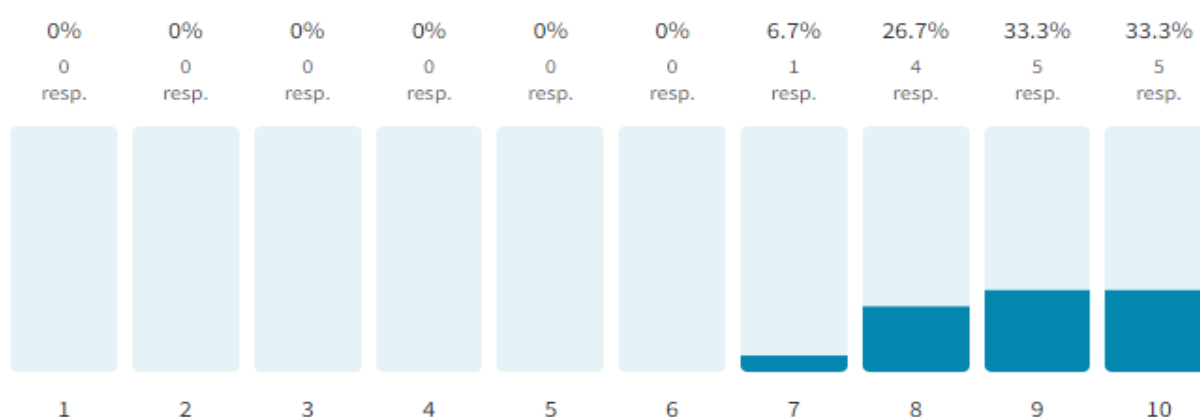
<https://10times.com/e12x-gh1k-rd16>

Photos: <https://assets-plus.eu/great-success-of-the-assets-eu-conference-european-defence-sector-navigating-the-future-through-skills-and-innovation/>

After the event, an email was sent to the attendees and speakers in order to thank their participation with a feedback form on December 7.

- Feedback form: <https://e7u7nqv7tnb.typeform.com/to/y7PZ0IxU>
- Report with the results: <https://e7u7nqv7tnb.typeform.com/report/y7PZ0IxU/3cGw7IRpm1acGU58>

8.9 Average rating



Gender and diversity dimension

All the ASSETS+ communication and dissemination support gender equality. In this regard, new images, reflecting better the gender dimension, were included on the website.

Other actions such as supporting International Days related to this issue, whenever possible related to the Defence sector too, and other events that include gender and diversity dimension, by sharing on social networks and publishing posts on the website.

Some examples:

- On the International Women's Day sharing the hashtag **#WomensDay** and a banner with link to the project, on twitter and LinkedIn:

<https://www.linkedin.com/feed/update/urn:li:activity:7039163297866100736>

https://twitter.com/ASSETS_Plus/status/1501175351833210884?s=20&t=M7Zu_iCU_2vE3eygqnJk4Q

<https://www.linkedin.com/feed/update/urn:li:activity:6906944034762551296>

But not only gender issues, but also diversity:

- A post published on the website for sharing the DG DEFIS workshop "*Inspiring a more diverse and inclusive future for the Defence, Aeronautics and Space sectors*", sharing on social networks the hashtag **#EUDiversityMonth**

<https://assets-plus.eu/workshop-inspiring-a-more-diverse-and-inclusive-future-for-the-defence-aeronautics-and-space-sectors/>

<https://assets-plus.eu/equality-diversity-and-inclusion-in-the-aeronautics-defence-and-space-industries/>

ANNEX 1. MAIN KPIS

The dissemination of the ASSETs+ activities and results is crucial for raising the awareness regarding the Defence Sector. For this reason, we have monitored the main performance indicators:

WP5 Proposed KPI	Data to collect	TARGET	TOTAL REACHED
Information units produced for communication and dissemination purpose	No. of produced and published units (posts on the website, newsletters and online articles)	100 posts on the web 4 newsletters (M12; M24; M36; M48) 12 online-articles	156 posts https://assets-plus.eu/news/ 28 newsletters with 1.262 subscriptions https://assets-plus.eu/newsletters/ 6 articles +1 interview https://assets-plus.eu/papers/
Scientific Papers	No. of papers produced	2 papers addressing Defence Sector skills or qualifications for the Defence Sector	6 scientific papers https://assets-plus.eu/papers/
Press releases	No. of produced press releases	3 press releases at the beginning of the project, at the mid-term and at the end	11 Press releases https://assets-plus.eu/press-releases/
Communication material	No. of units produced	1 electronic flyer, 5 Defence technologies posters and 1 roll-up for project promotion	1 Flyer https://assets-plus.eu/wp-content/uploads/2023/05/Flyer-ASSETs_v7.png 12 Posters: -5 Defence technologies https://assets-plus.eu/wp-content/uploads/2024/01/posters.zip -1 generic https://assets-plus.eu/wp-content/uploads/2022/11/Poster-A0.pdf - 3 EDC https://assets-plus.eu/wp-content/uploads/2023/05/EDCIV-new-deadline-media-kit.zip https://assets-plus.eu/wp-content/uploads/2022/11/NEW-deadline-EDCIII-material.zip https://assets-plus.eu/wp-content/uploads/2022/01/Poster_EDC2edition_2022.pdf - 3 with the final results https://assets-plus.eu/wp-content/uploads/2023/12/ASSETs-Technology-and-Skills-analysis.pdf https://assets-plus.eu/wp-content/uploads/2023/12/ASSETs-Education-and-Training-1.pdf https://assets-plus.eu/wp-content/uploads/2023/12/ASSETs-European-Defence-Challenge.pdf 2 Roll-ups:

			https://assets-plus.eu/wp-content/uploads/2022/11/ASSETS-Rollup-2.pdf https://assets-plus.eu/wp-content/uploads/2023/03/ASSETS-Rollup-Stakeholders.pdf
Quizzes	No of quizzes developed: One targeting primary school students other to general audience	2 quizzes	2 quizzes: https://assets-plus.eu/are-you-ready-to-prove-your-knowledge-of-the-defence-sector/ https://assets-plus.eu/assets-celebrates-its-first-tech4kids-event/
Number of events organised (physical and virtual) with external participants	No. of European events/webinars/workshops organised by the project	5 workshops 3 European events 12 EDC events 4 Tech4Kids	6 workshops https://assets-plus.eu/workshop-on-the-assets-strategy-for-developing-skills-and-competences-for-the-defence-sector-5/ https://assets-plus.eu/workshop-on-the-assets-strategy-for-developing-skills-and-competences-for-the-defence-sector-3/ https://assets-plus.eu/assets-training-the-trainers-workshop/ https://assets-plus.eu/workshop-on-the-assets-strategy-for-developing-skills-and-competences-for-the-defence-sector/ https://assets-plus.eu/assets-tech-talk-at-digital-tech-summit-copenhagen-october-26/ https://assets-plus.eu/workshop-assets-building-skills-for-defence/ 3 European ASSETS+ events https://assets-plus.eu/assets-at-cdid-2023/ https://assets-plus.eu/assets-tech-talk-at-digital-tech-summit-copenhagen-october-26/ https://assets-plus.eu/assets-participation-at-digital-tech-summit-2022/ https://assets-plus.eu/assets-european-defence-event-within-the-framework-of-the-portugal-air-summit/ https://assets-plus.eu/workshop-assets-building-skills-for-defence/ 12 EDC events https://assets-plus.eu/challenge/ 4 Tech4Kids: https://assets-plus.eu/assets-tech4kids-at-denmark-youth-space-conference-2023/ https://assets-plus.eu/assets-event-at-bbg-school/

			https://assets-plus.eu/assets-tech4kids-at-aerocampus-aquitaine/ https://assets-plus.eu/assets-celebrates-its-first-tech4kids-event/
Participation in events	No of external events attended by the partners to disseminate the projects	4 national or European events	25 events https://assets-plus.eu/european-conference-skills-in-the-defence-sector/ https://assets-plus.eu/assets-at-paris-air-show-2023/ https://assets-plus.eu/assets-at-the-rd-management-conference-2023-responsible-and-responsive-innovation-for-a-better-future/ https://assets-plus.eu/assets-at-am-village/ https://assets-plus.eu/assets-at-the-european-defence-innovation-days/ https://assets-plus.eu/great-success-of-feindef-2023-with-more-than-25000-attendeess-and-500-exhibitors/ https://assets-plus.eu/assets-at-the-sectoral-qualifications-framework-for-the-military-officer-profession-sqf-milof-familiarisation-course/ https://assets-plus.eu/assets-at-ideia-2023/ https://assets-plus.eu/assets-at-educon-2023/ https://assets-plus.eu/great-success-of-the-event-build-your-tomorrow-with-alten/ https://assets-plus.eu/almost-140-participants-joined-the-endr-conference-in-lisbon/ https://assets-plus.eu/success-of-the-endr-conference-towards-a-greener-defence/ https://assets-plus.eu/assets-at-the-battle-of-brains-in-pisa-italy/ https://assets-plus.eu/assets-at-space-and-defence-industry-sevilla-summit/ https://assets-plus.eu/assets-at-aerospace-defence-meetings-sevilla-adm-2022/ https://assets-plus.eu/assets-at-the-imugs-demonstration/ https://assets-plus.eu/assets-has-participated-in-the-educon2022-conference/ https://assets-plus.eu/assets-at-la-fabrique-defense/ https://assets-plus.eu/the-iv-chile-spain-aerospace-forum-optimistically-shows-the-progress-and-challenges-of-the-sector/ https://assets-plus.eu/assets-project-at-feindef21/ https://assets-plus.eu/assets-will-participate-in-the-

			conference-on-future-skills-for-europes-aerospace-and-defence-industry/ https://assets-plus.eu/international-conference-manufacturing-education-for-a-sustainable-fourth-industrial-revolution/
Number of other relevant websites interconnected to the Project's website	(e.g. Partners' websites, relevant stakeholders, other European projects)	40 websites	53 websites of Partners and stakeholders: https://assets-plus.eu/call-for-associated-stakeholders/ 74 websites of other European projects: https://assets-plus.eu/results/fiches/european-projects/
Increased interest about the project	No. of unique visitors at the project's website	10.000 website unique visitors	Total number of visits: 46.246 Total unique visitors: -2023: 18.203 -2022: 7.900 -2021: 3.314 -2020: 1.197
Stakeholders' engagement level	No. of new and active associated stakeholders	55 stakeholders	81 stakeholders
Performance of the social media strategy	No. of followers	Linkedin: 500 Twitter: 150	Linkedin: 795 Twitter: 201
Videos	No. of videos	1 promotional video 5 Defence Sector awareness Videos/animations 1 final video	2 promotional videos https://youtu.be/-elakQ8lyxs?feature=shared https://youtu.be/K-bQUDZdYI?feature=shared 5 defence sector awareness videos: https://youtu.be/MYSnx2mIAVlk https://youtu.be/37Rsb9tcfOq https://youtu.be/mffhH7F-eQq https://youtu.be/CQe0aozb5t0 https://youtu.be/be0cx5Q90no 1 final video with main results https://youtu.be/kOrPITYh4X4?feature=shared Other videos: 18 videos for the E-learning "Train the Trainers Programme" https://assets-plus.eu/train-the-trainers-e-learning-programme/ 2 videos related to the European Defence Challenge: https://youtu.be/7yTUfr-yjCo?feature=shared

			https://www.youtube.com/watch?v=ql5q4fJsd2M https://assets-plus.eu/challenge/ In total 69 videos on the ASSETs+ YouTube's channel (including webinars and different events): https://www.youtube.com/@assets_plus_eu8614/videos
Booklet		1 booklet with the main results	1 booklet https://assets-plus.eu/wp-content/uploads/2023/12/BOOKLET_final.pdf



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