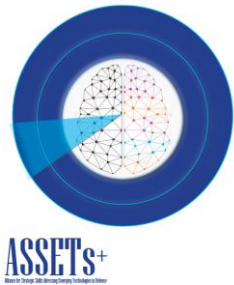


Fiche developed in the frame of 	TYPE:		AREA:
	Conference	Training	Robotics, autonomous systems, artificial intelligence
	European, national, regional project	University course Postgraduate studies	C4ISTAR : command, control, communications, computers, information/intelligence, surveillance
	Policy	Journal	Cybersecurity
Title: International Port Strategy			
Description	<p>This course will reflect on the major global macro-economic and geopolitical trends and analyse their impact on port platforms, from changing global supply chains, to digitisation, climate change and the energy transition. The course will be focused on regional differences and realities in the port sector in China, India, the Middle East, Africa, Latin America and Europe. The course will evaluate different international strategies within the port industry, and help to design own strategy on the international scene.</p> <p>Key benefits of the programme are:</p> <ul style="list-style-type: none"> • Get up to speed with external and internal influences on ports and supply chains; • Understand the major disruptive trends and their impacts on the port platform; • Familiarize with the main aspects of developing an international strategy; • Get insights on building the international network; • Grasp the role of international cooperation in port development; • Improve your strategic thinking and make actionable recommendations in the international development of your organisation 		
Organizer	APEC, Antwerp Management School – C-MAT, University of Antwerp, IAPH - the International Association of Ports and Harbors		
Prerequisites	This course is directed towards C-level and strategists of ports, terminal operators, shipping lines, logistics service operators and consultancy firms, who are aiming to broaden their view on the global port industry, as an important node in the global value chain.		
Duration	22.02-14.04.2021		
Price	Standard tariff € 1.400, APEC Alumni € 1.260, IAPH Members € 1.120		
E-learning	Yes		
www	https://apecporttraining.com/course/international-port-strategy/		

Nr 190/2021